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JULY

No. 77

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CRACKED

"AMERICA'S FAVORITE HUMOR MAGAZINE"

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SPECIAL GIANT POSTER BONUS Carefully detach complete cover at staples, and poster is ready for hanging!

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NUMBER 77 JULY, 1969

WHAT'S UP FRONT-Our Cover

If an apple a day keeps the doctor away then it looks like good, old SYLVESTER P. SMYTHE is set for many months to come . . . Now about that "C" falling out of the word CRACKED. It just proves Newton's law of gravity and Smythe's law of unluckiness! Hang in there, pal! You were lucky you weren't sitting under a COCONUT tree!

FUN OUT WEST

AWARDS FOR SCHOOL KIDS

BECOME A COMEDY WRITER

DUMB-DUMB PEOPLE

DRIVE-IN-EVERYTHING

VISIT A RESTAURANT

SHUT-UPS

TALL STORY

Think fun, and you think of the CRACKED paperbacks. They're a mindful of mighty mirth!

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LETTERS

Dear Laugh-Makers:

I loved "CRACKED Visits A Prison Yard" (March, #75), but I almost died laughing when I read the rest of your magazine. This is the first issue of CRACKED I've read, but it won't be the last. I didn't know something funny was going on until I looked at your wonderful magzine. Keep up the good work!

Susan Danna
James town, N.Y.

Glad you loved "CRACKED Visits A Prison Yard," Susan. We're sure you'll flip when you read the sequel, "Son of CRACKED Visits A Prison Yard." Coming soon. Watch for it.

Dear Sirs:

I've purchased my last copy of your ridiculous excuse for a magazine. To put it bluntly, your magazine isn't fit for wrapping fish in. It never ceases to amaze me how anyone can try so desperately and at the same time be so terribly unfunny. Those idiots who keep you from starving should be advised to spend their money elsewhere, such as in payment for a good psychiatrist.

David Danubery
Baytown, Tex.

You have a good point there, David, but where can you get a good psychiatrist for 35 cents?

Dear Nuts:

Hi! CRACKED is the best magazine that I've ever read! It's also the funniest. I'm awfully glad that I subscribe to CRACKED. So far, I think that THE BIGGEST GREATEST CRACKED is the funniest annual printed yet. Good luck.

George Urban
Kent, Ohio

We need good luck after David Danubery's letter.

Dear CRACKED:

I buy your magazine every month and you guys sure come up with some good ones. CRACKED is the greatest mag that has ever been on the book shelves and you really give us guys in the Army a lot of good laughs! Why don't you do an article on Army chow—that is, if you don't get ill while doing it. Where else but in the Army can you get your eggs the way you want them after they've been on the grill for thirty minutes? If you can make a good article out of this, I'm sure you'll sell a million copies just to us guys in the service. I'll be watching for this in a future issue of CRACKED. I salute you and wish you good luck.

P.F.C. Jerry Badders
A.P.O. N.Y., N.Y.

When we were in the Army, Jerry, our Mess Sgt. didn't fry the eggs on grill . . .He just cracked them in the palms of a Private and told him to sit in the hot sun for three minutes.

Dear Folks:

You nuts are making CRACKED the greatest thing since sliced bread. Each issue gets better than the last. The March CRACKED (#75) was tops. I especially enjoyed "The College Entrance Rat Race" and "Reducing the Violence in Movies." One last word. Where can I buy a left-handed catcher's mitt?

Bud Newhouse
Toledo, Ohio

Have you tried asking a left-handed catcher if he wants to sell his?

Dear Mirth Makers:

Your magazine is boss. Each issue gets funnier and funnier. There's one thing I'd like you to do. Put more TV and movie satires in your magazine. I'm sure you could be very successful in doing this more often.

Angelo Rubino
Port Chester, N.Y.

Thanks for the tip, Angelo. We have a writer working on a TV satire right now, but he's having trouble. His set is so old that all he can watch are "Martin Kane and "The Millionaire."

Dear Clods:

CRACKED #74 (Jan.) was super. I loved it! Your articles have been getting better and better. I really flipped over "TV Scenes Worth Waiting For." It was hilarious. Thanks for the many hours of delight your mag has given me.

Samuel Klein
Miami, Fla.

Thanks for the nice letter, Samuel. It's letters like yours that make our two heads swell with pride.

Dear CRACKED Crumbs:

I just wanted to tell you that you are doing a great job. I always get a kick out of reading CRACKED because it always perks up my spirits. Sometimes, it's up so far that it cracks my head—so says my little brother. I dare you to print this in your magizene. (See, I can spell mag. right!)

Fritz Wagoner
Indianapolis, Ind.

Magizene? Isn't that the stuff you spread on a slice of bread?

Dear Friends:

I've just started to read your great magazine, and I think it's the greatest. If it's possible, would you please send me a picture of Sylvester P. Smythe.

Jimmy McDonnell
Phila, Pa.

We'll send you a photo of Sylvester as soon as we find a camera that won't break when he says "Cheese" in front of it!

Dear Dumb-Dumbs:

The only reason I buy CRACKED is that I'm slightly off my rocker. And after reading the March issue (#75), I think I'm all the way off my rocker. I went totally out of my mind over the article, "Tiny Tim in Everything." It was so funny that the men in the white jackets had to take me away to the happy farm. It's nice up here. All I do is sit around and sing "Tip-toe Through the Tulips." Write me a letter. I'll have my guard read it to me.

Mason Hall
Chicago, Ill.

Should we print big, Mason?

Free when you subscribe now . . .

Charlie's right! And you won't have to hire a detective to help you locate CRACKED. For only $3.00, you'll know that the next nine fun-packed issues will be delivered right to your doorstep . . . Act now and receive THE GIANT CRACKED ANNUAL NO. 3 free! . . . If you're having trouble tracking down past issues of CRACKED, just check off the issues on the BACK ISSUES COUPON. Only 50c each.

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Here's my THREE DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

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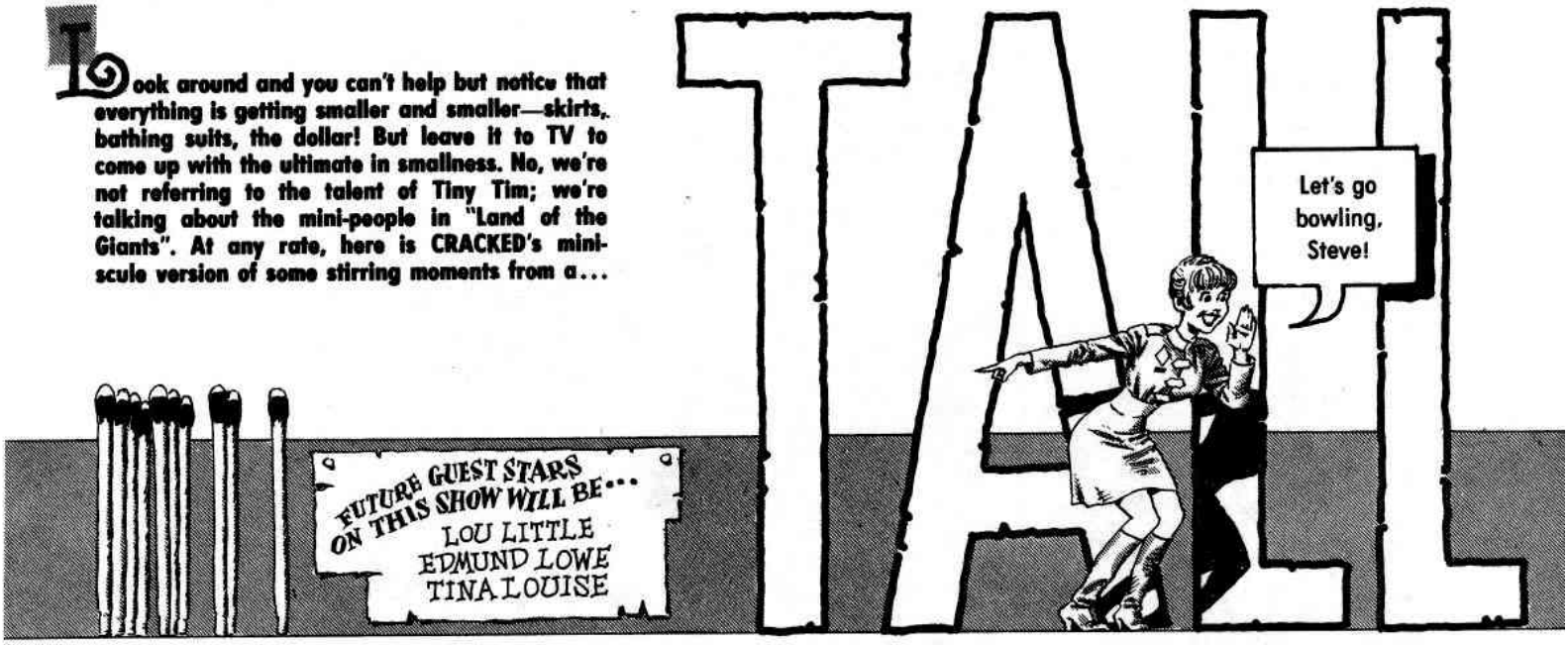
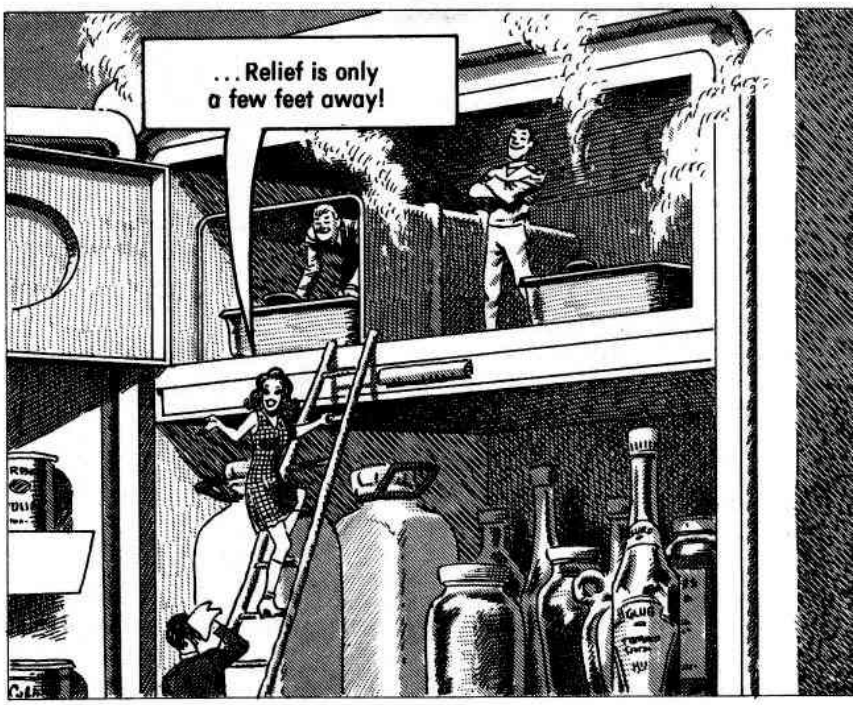
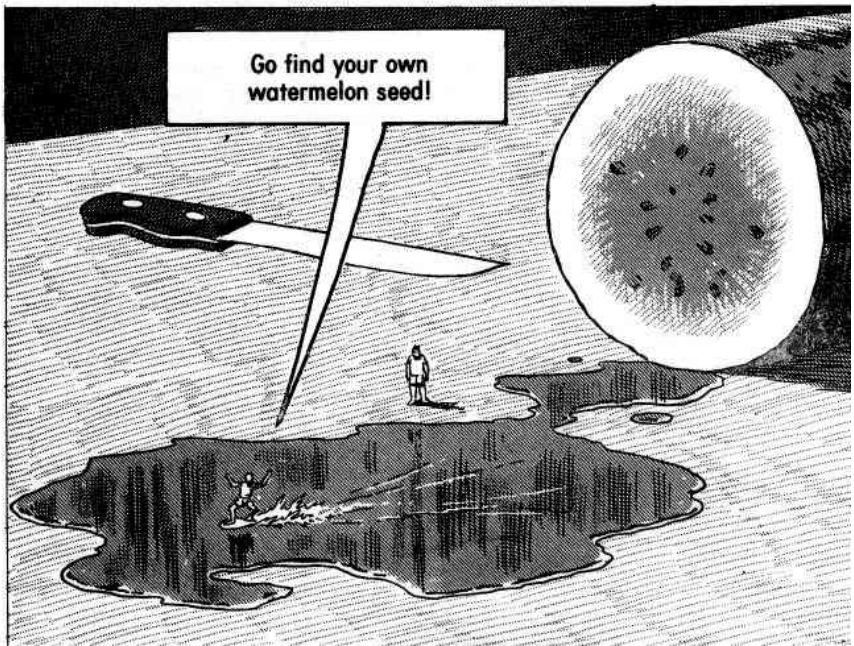
9 Issues, $3.00. Outside U.S., $3.75. G

WORM'S-EYE VIEW OF LIFE:

Look around and you can't help but notice that everything is getting smaller and smaller—skirts, bathing suits, the dollar! But leave it to TV to come up with the ultimate in smallness. No, we're not referring to the talent of Tiny Tim; we're talking about the mini-people in "Land of the Giants". At any rate, here is CRACKED's miniscule version of some stirring moments from a...

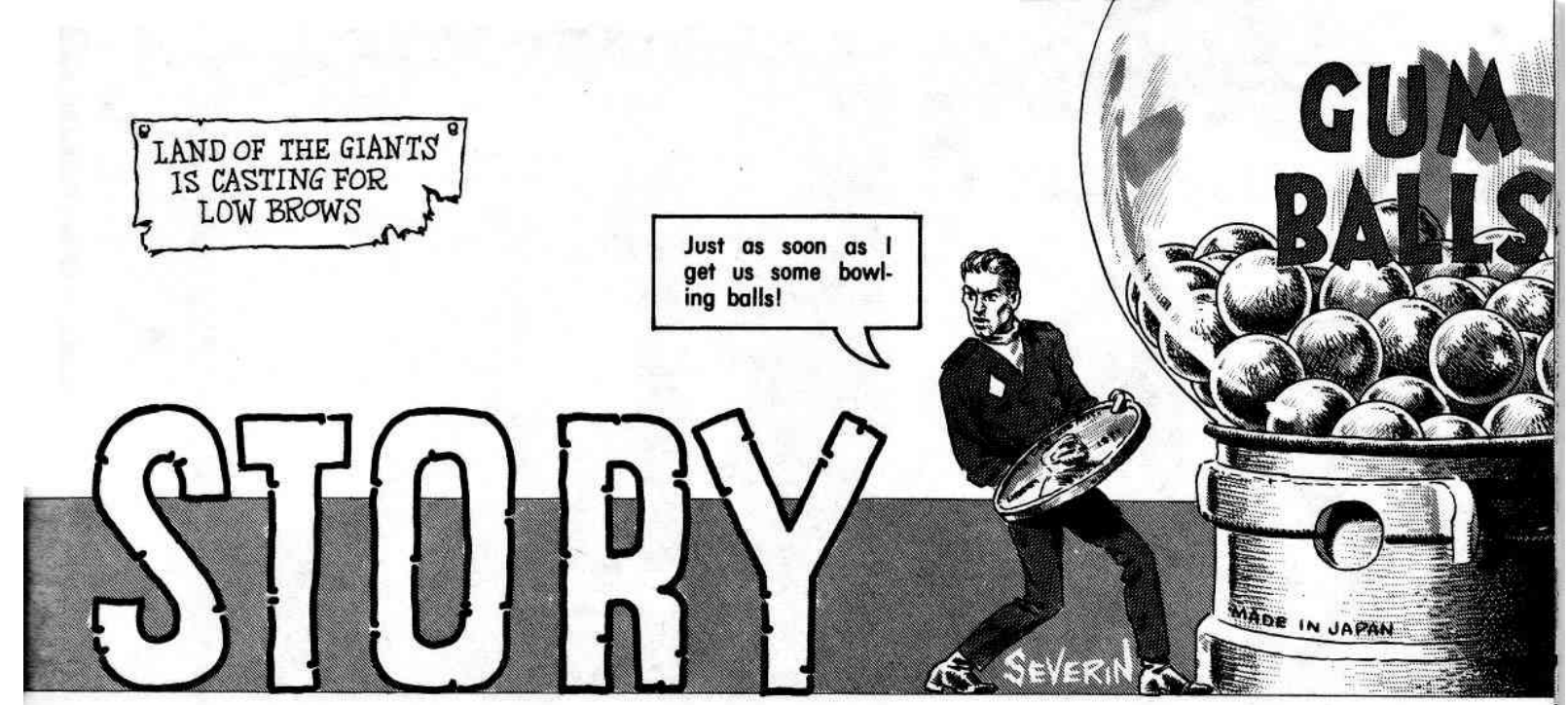


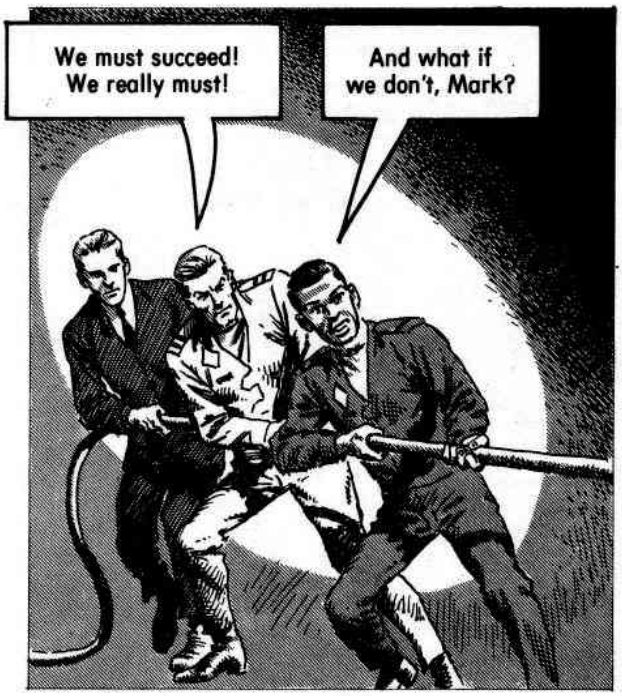


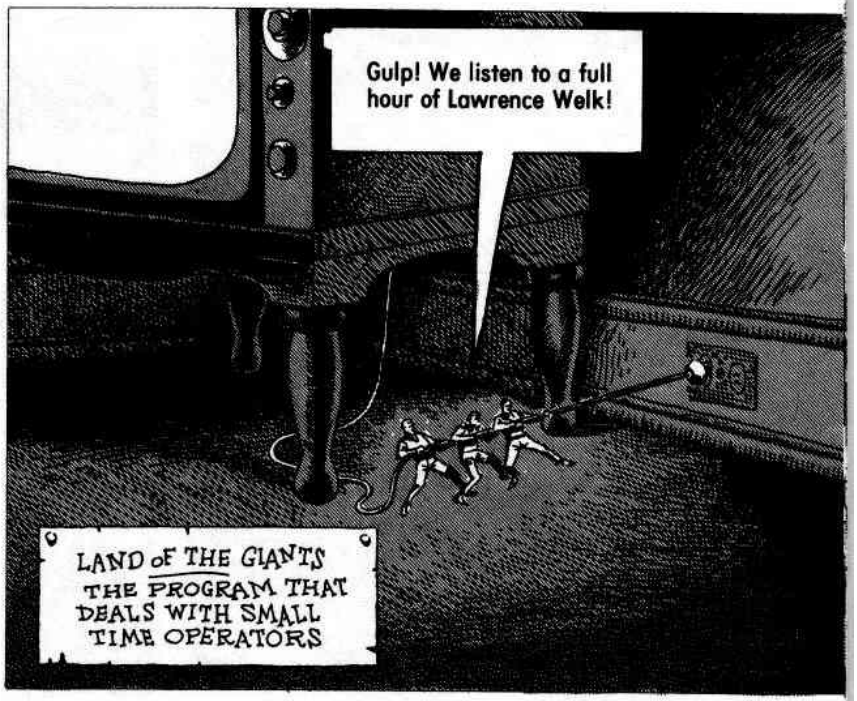


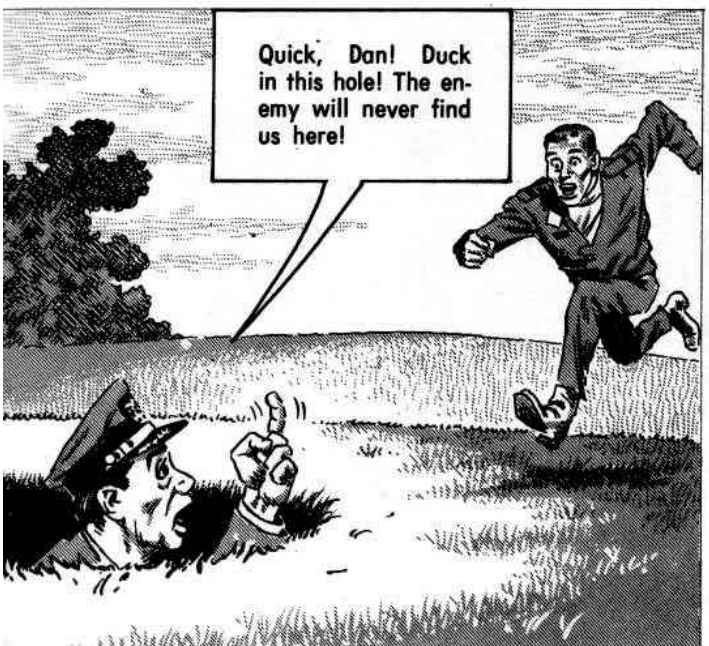
LAND OF THE GIANTS IS CASTING FOR LOW BROWS

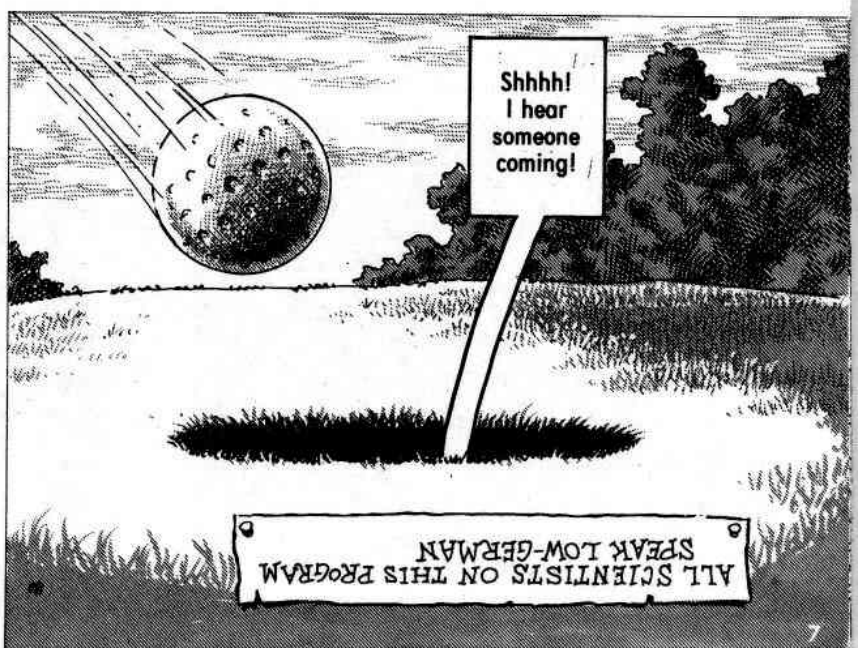
STORY

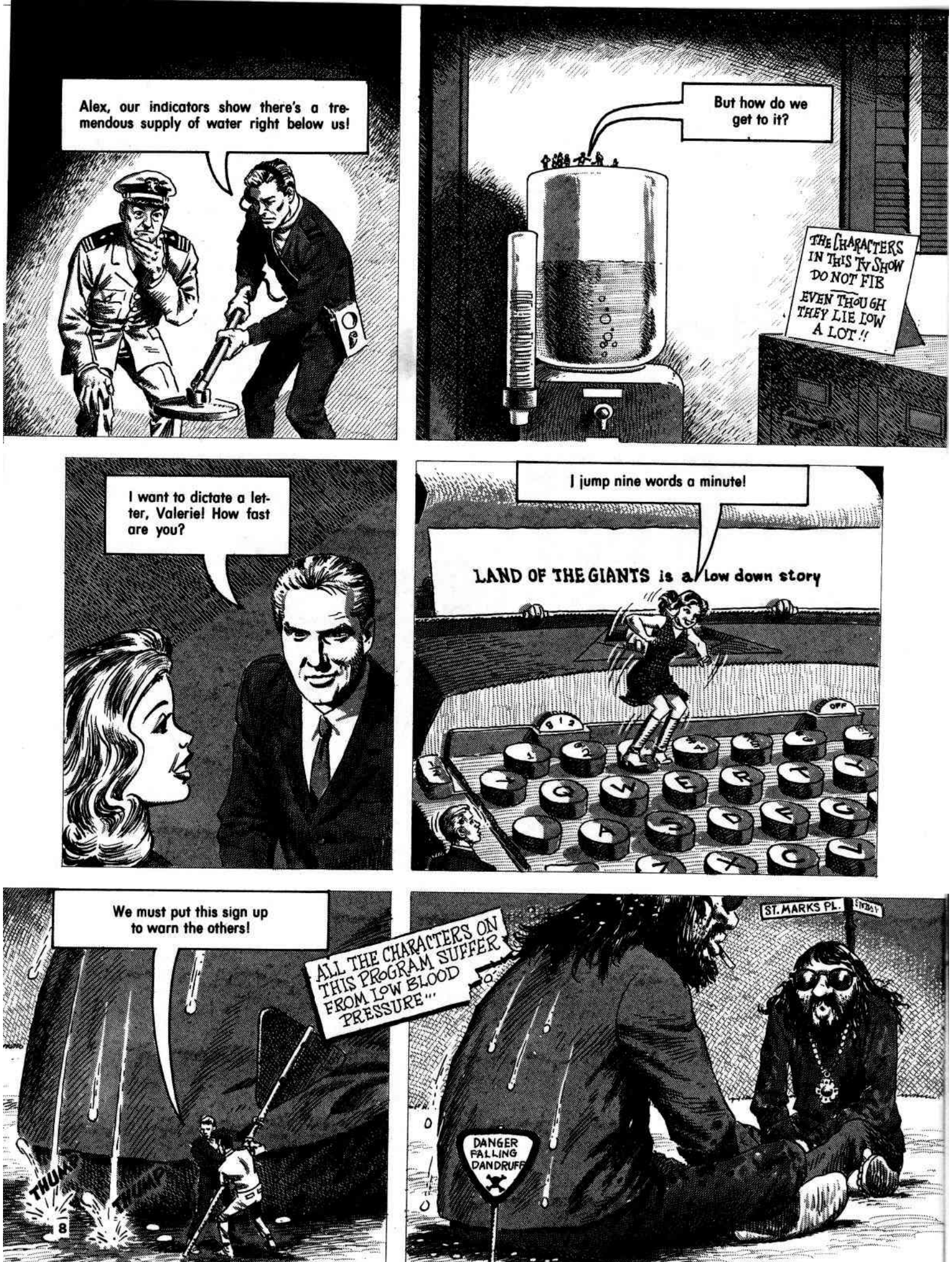


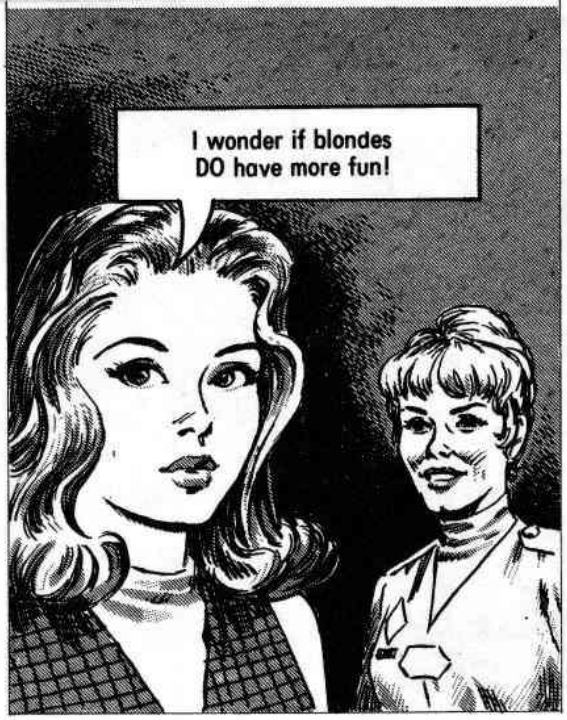


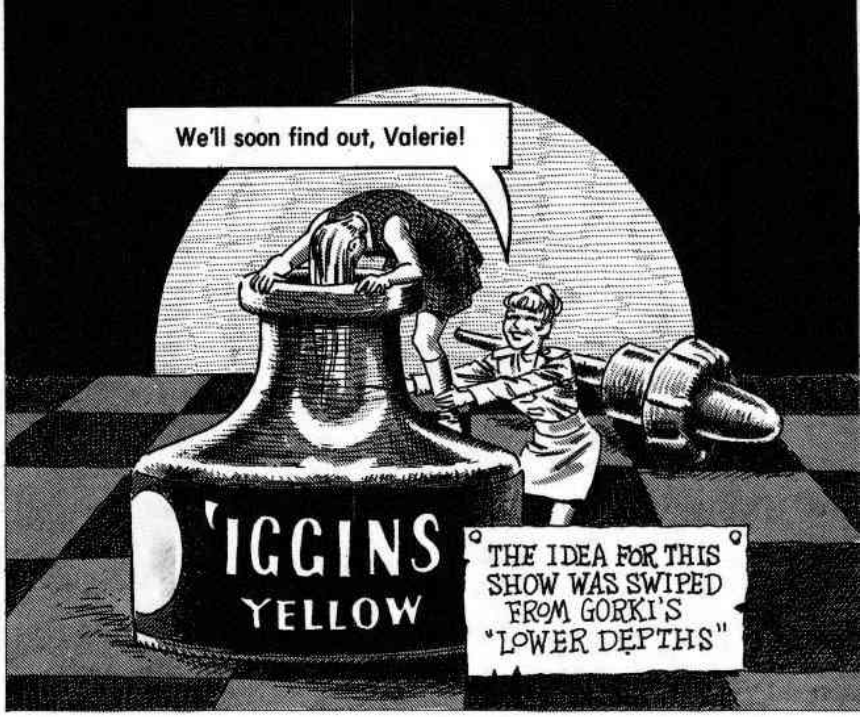




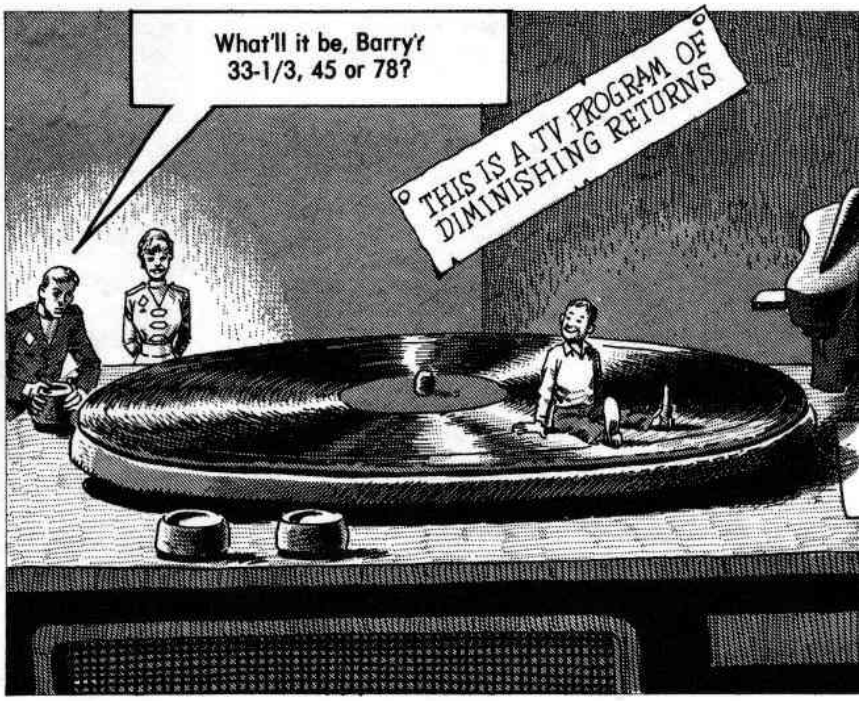



Alex, our indicators show there's a tremendous supply of water right below us!
But how do we get to it?
THE CHARACTERS IN THIS TV SHOW DO NOT FIB EVEN THOUGH THEY LIE LOW A LOT!!
I want to dictate a letter, Valerie! How fast are you?
I jump nine words a minute!
LAND OF THE GIANTS is a low down story
We must put this sign up to warn the others!
ALL THE CHARACTERS ON THIS PROGRAM SUFFER FROM LOW BLOOD PRESSURE"
THUMP
THUMP
ST. MARKS PL.
DANGER FALLING DANDRUFF
8

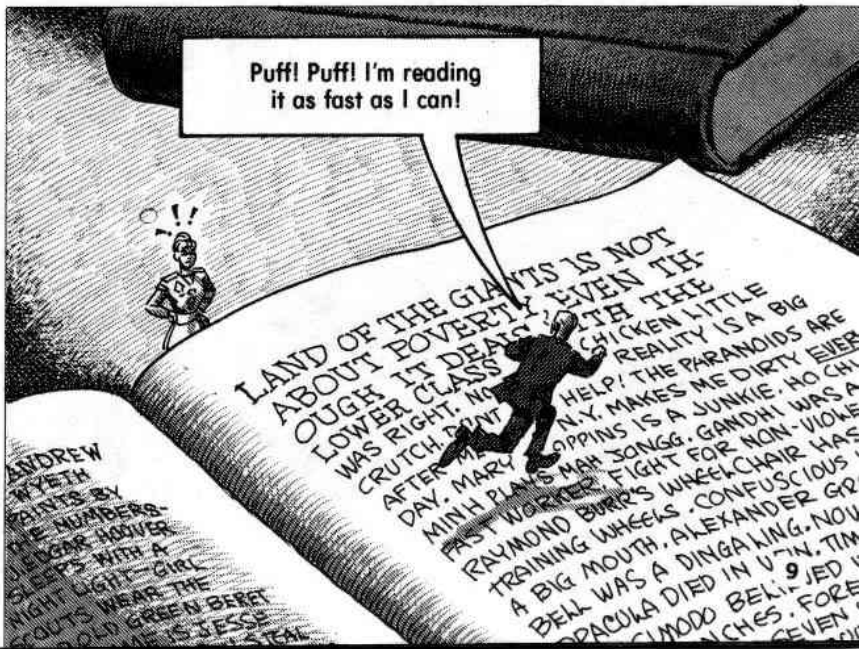

I wonder if blondes DO have more fun!


We'll soon find out, Valerie!
'IGGINS
YELLOW
THE IDEA FOR THIS SHOW WAS SWIPED FROM GORKI'S "LOWER DEPTHS"

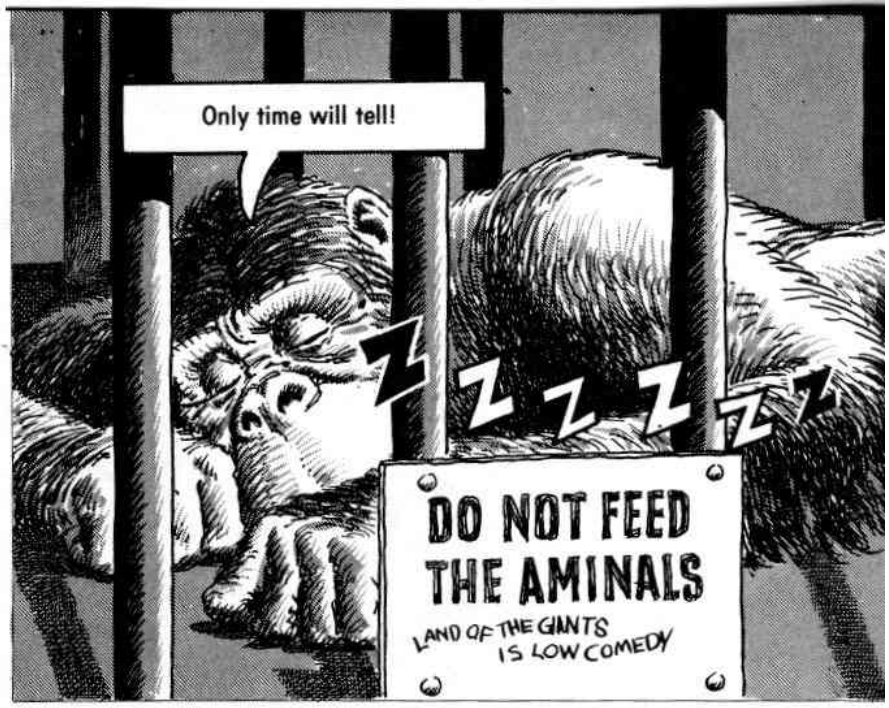
Put Barry on the merry-go-round!
Okay!


What'll it be, Barry? 33-1/3, 45 or 78?
THIS IS A TV PROGRAM OF DIMINISHING RETURNS

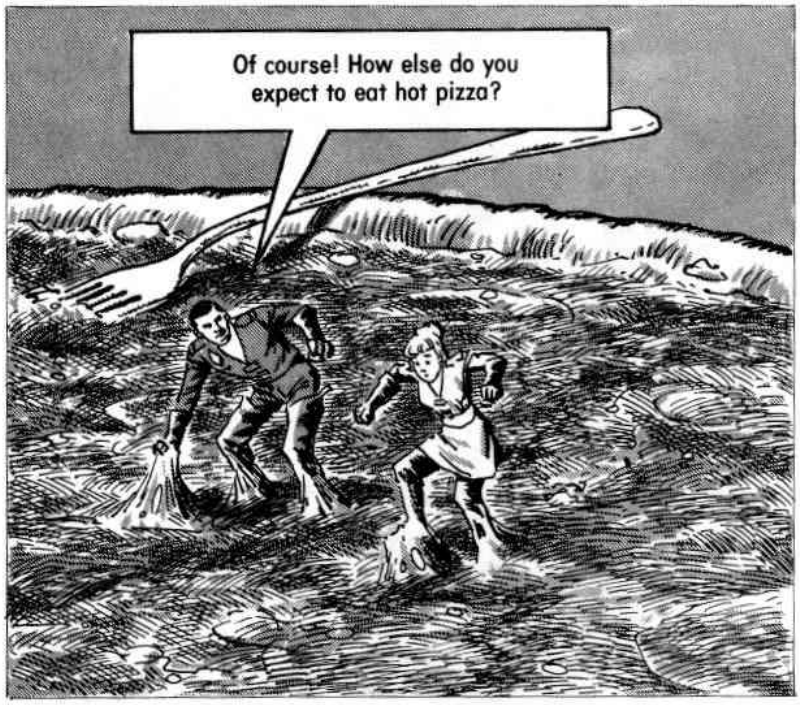
Mark, I've been waiting a long time to read that book after you're through!


Puff! Puff! I'm reading it as fast as I can!
!!
LAND OF THE GIANTS IS NOT
ABOUT POVERTY, EVEN TH-
OUGH IT DEALS WITH THE
LOWER CLASS
WAS RIGHT. NO
CRUTCH. DON'T
AFTER ME
DAY. MARY
MINH PLANS MAH JONGG. GANDHI WAS A
FAST WORKER. FIGHT FOR NON-VIOLE
RAYMOND BURR'S WHEELCHAIR HAS
TRAINING WHEELS. CONFUSCIOUS
A BIG MOUTH, ALEXANDER GR
BELL WAS A DINGA KING. NOU
DRACULA DIED IN U-TIN, TIM
CHICKEN LITTLE
REALITY IS A BIG
HELP! THE PARANOIDS ARE
N.Y. MAKES ME DIRTY EVER
OPPINS IS A JUNKIE. NO CH
ANDREW WYETH PAINTS BY THE NUMBERS-
J. EDGAR HOOVER SLEEPS WITH A NIGHT LIGHT—GIRL SCOUTS WEAR THE GREEN BERET
9

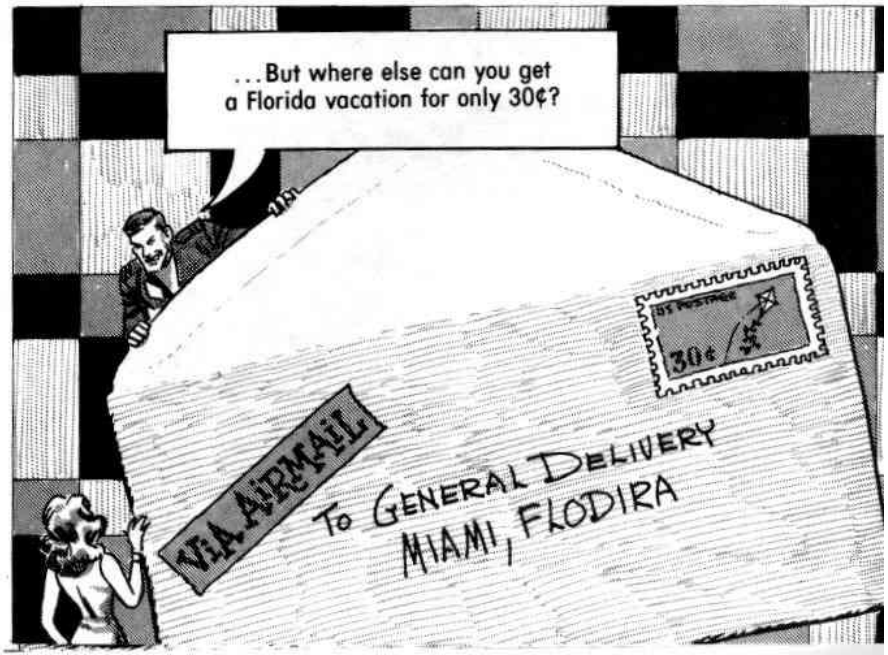
Steve, will we ever get out of this impenetrable jungle?


Only time will tell!
Z Z Z Z Z Z
DO NOT FEED THE AMINALS
LAND OF THE GIANTS IS LOW COMEDY

It's chow time! Here's your napkin, asbestos gloves and hip boots!
Do we really need the gloves and boots?


Of course! How else do you expect to eat hot pizza?

It's a cold, hostile land!
Yeah!
10


...But where else can you get a Florida vacation for only 30¢?
30¢
VIA AIRMAIL
TO GENERAL DELIVERY
MIAMI, FLODIRA

KOOKY KONVICTS SECTION:

Back again with more merry antics are our two favorite jailbirds . . .

HUDD & DINI

It's time once again to correct another injustice in our great society. We ask: Why is it that only kids get report cards? Isn't this very

REPORT CARDS

SCHOOL OF MEDIC-SIN

DOCTOR'S REPORT CARD

TO: .....

Diagnosing without knowing what's wrong ——
Giving injections with over-sized needles ——
Making excuses to avoid house calls ——
Prescribing aspirins no matter what the complaint ——
Choking patient with tongue depressor ——
Giving medicines that always taste terrible ——
Charging exhorbitant rates for checkups ——
Fee-splitting with specialists he recommends ——
Padding bills covered by hospitalization ——
Secretly smoking cigarettes in the back room ——

A—Excellent B—Good C—Passable
D—Poor F—%&*(#

SEAL OF DIS-APPROVAL

Doctor Sprocket

FOR DOCTORS

SCHOOL OF HAIR-RAIDS

BARBER'S REPORT CARD

TO: .....

Getting hair in your eyes ——
Nicking you with the razor ——
Cutting your sideburns unevenly ——
Oversprinkling you with cologne ——
Choking you with the towel sheet ——
Secretly going across the street for his haircut ——
Breathing right in your face ——
Chewing your ear off with talk ——
Giving you the wrong kind of haircut ——
Making you wait there a long time ——

A—Excellent B—Good C—Passable
D—Poor F—%&*(#

SEAL OF DIS-APPROVAL

Nick R. Creek

FOR BARBERS

one-sided? Shouldn't grownups be rated, too? CRACKED takes this opportunity to expound on. . .

FOR EVERYBODY

SCHOOL OF TAXI-DUMMY

CAB DRIVER'S REPORT CARD

TO: .....

Making turns at 80 miles an hour ..... ——
Rounding corners on two wheels ..... ——
Yelling across to other drivers ..... ——
Cutting off cars in front of him..... ——
Always taking the long way around..... ——
Continuously stepping on the brakes ..... ——
Refusing to help with the luggage..... ——
Carrying an off-duty sign during rush hour ..... ——
Always complaining about the tip..... ——
Secretly driving without a license ..... ——

A—Excellent B—Good C-Passable
D—Poor F—%&*(#

SEAL OF DIS-APPROVAL SCHOOL OF TAXI-DUMMY

Sterling Inott

FOR CAB DRIVERS

SCHOOL OF HARD-KNOCKS

WAITER'S REPORT CARD

TO: .....

Ignoring you when you first come in..... ——
Making you wait a long time..... ——
Taking an hour to bring your food..... ——
Making a mistake on your order..... ——
Spilling things all over you..... ——
Never filling your water glass..... ——
Removing your plate before you're done..... ——
Walking around with a sneer all the time ..... ——
Throwing the tip back in your face..... ——
Secretly being the owner of the restaurant..... ——

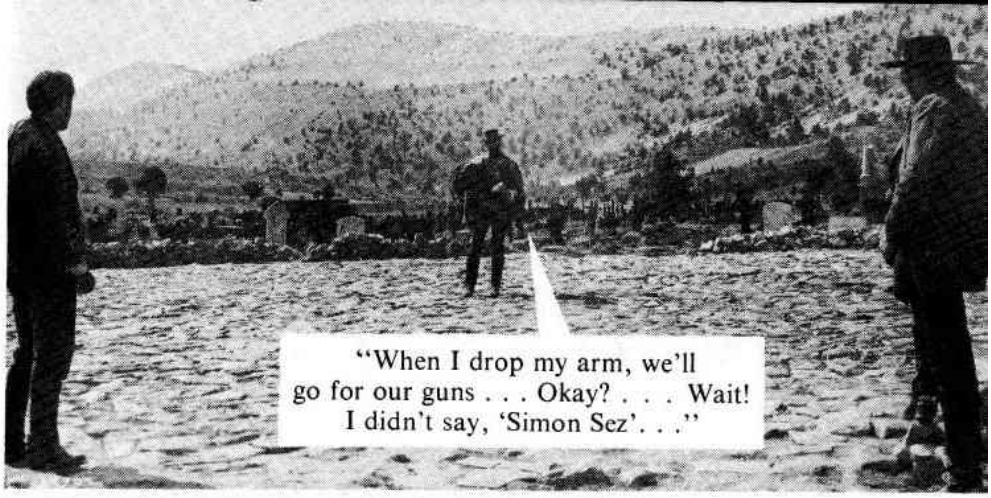
A—Excellent B—Good C—Passable
D—Poor F—%&*(#

SEAL OF DIS-APPROVAL

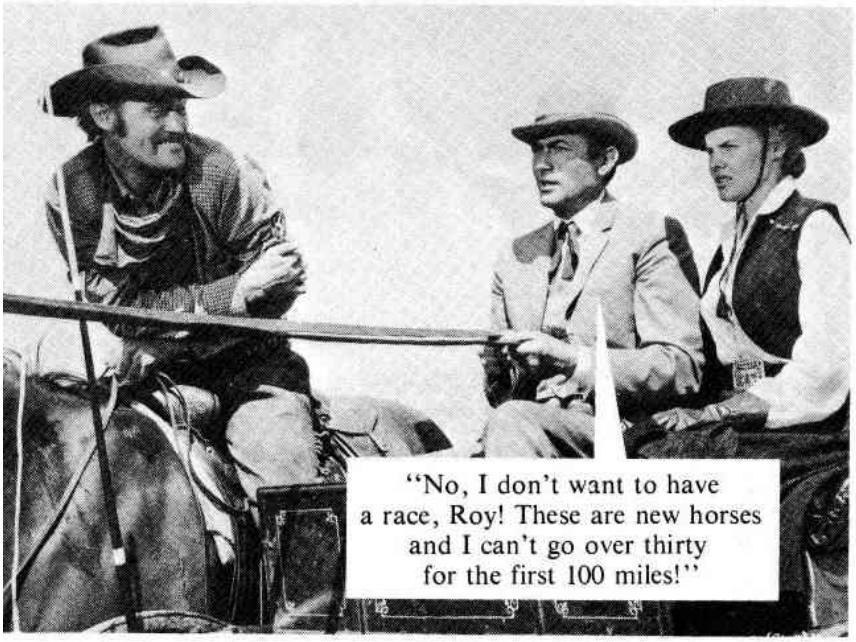
Max Amos

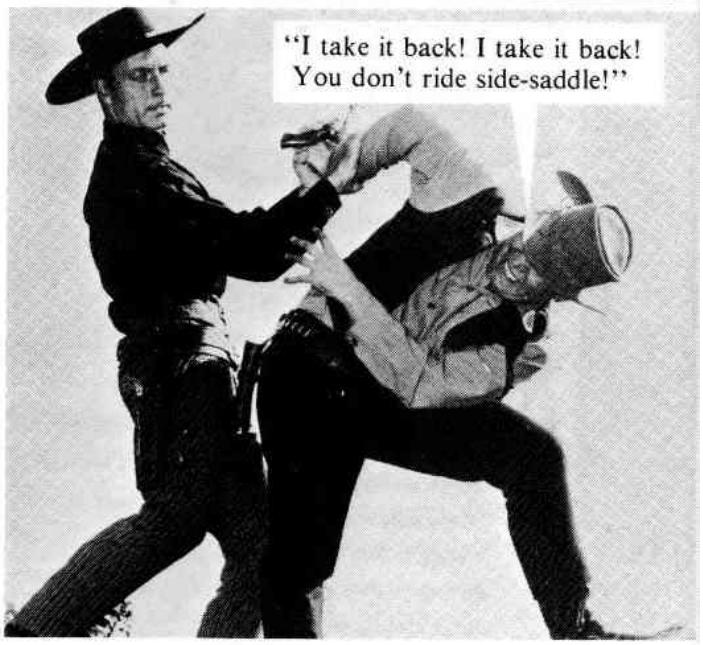
FOR WAITERS

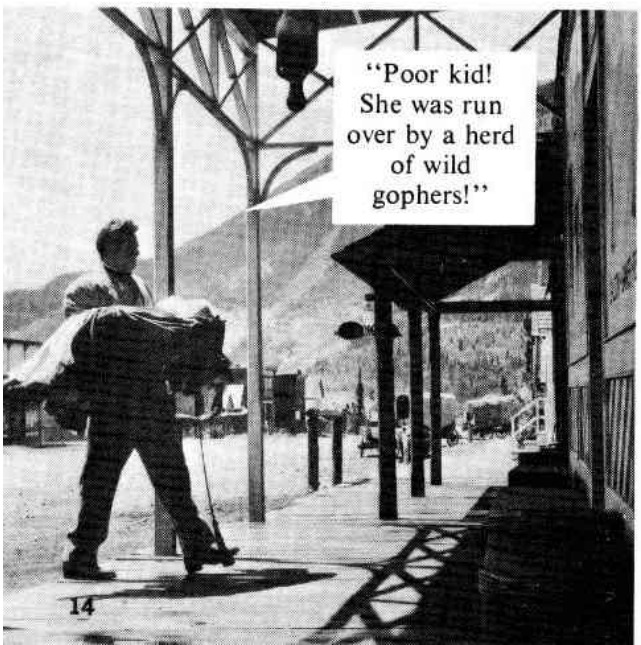
Each year, there are more Western movies produced in Hollywood than any other type of motion picture. So saddle up, pardners, and mosey on down to CRACKED country where we'll meet...



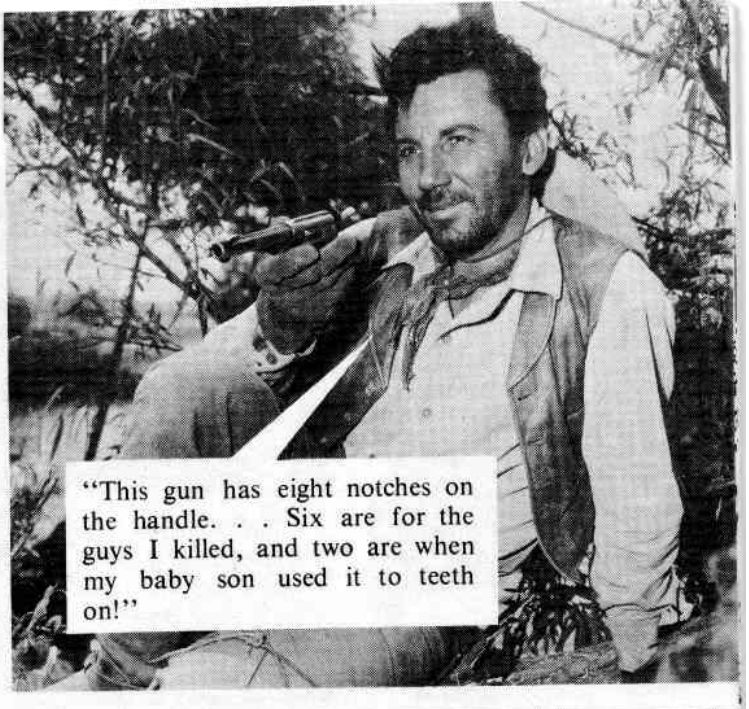
The Quickest Fun in the West

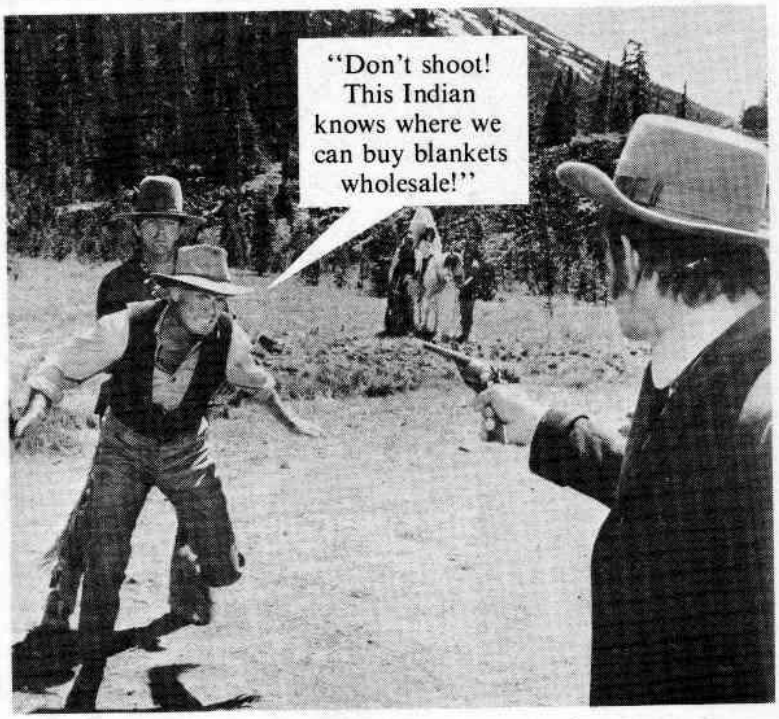


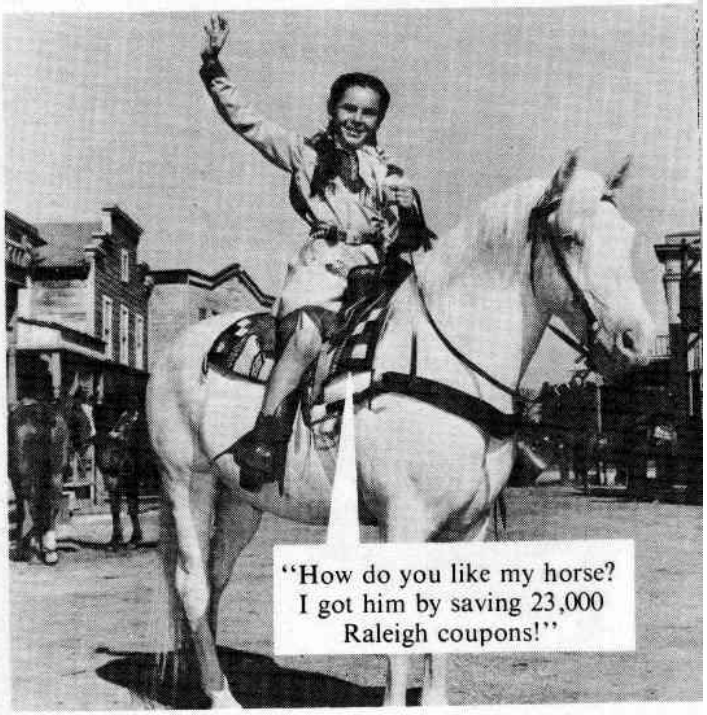


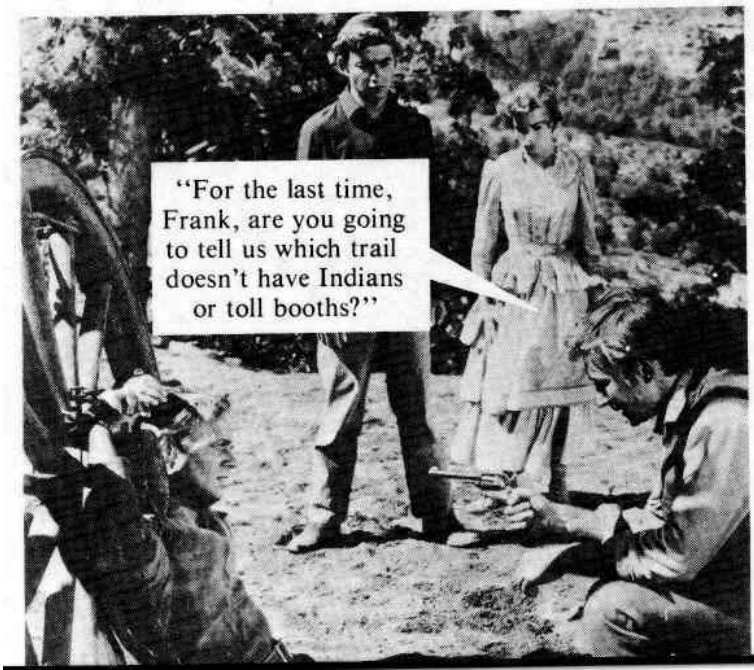


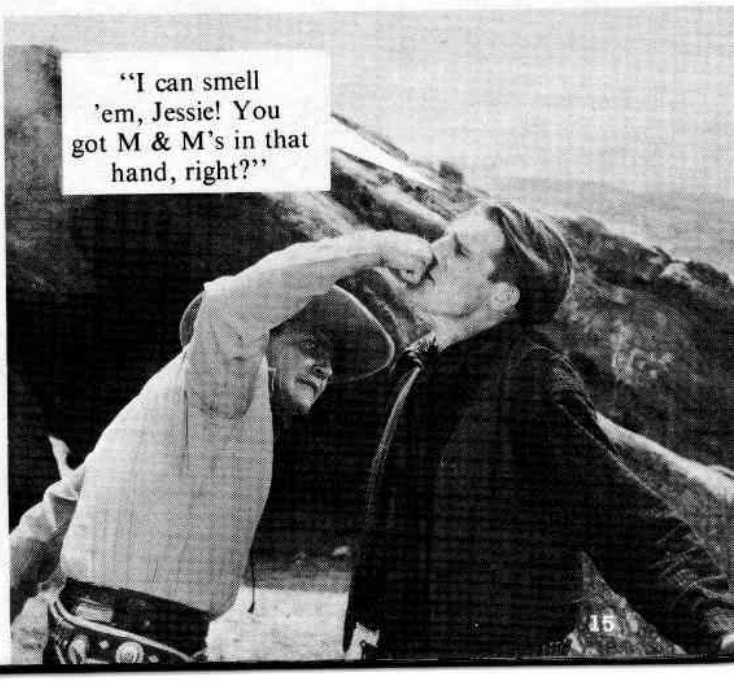
"I'm your wife, Frank, and I don't want you to have a gun-fight with Clay . . . Especially not in your new coat!"


"This gun has eight notches on the handle. . . Six are for the guys I killed, and two are when my baby son used it to teeth on!"

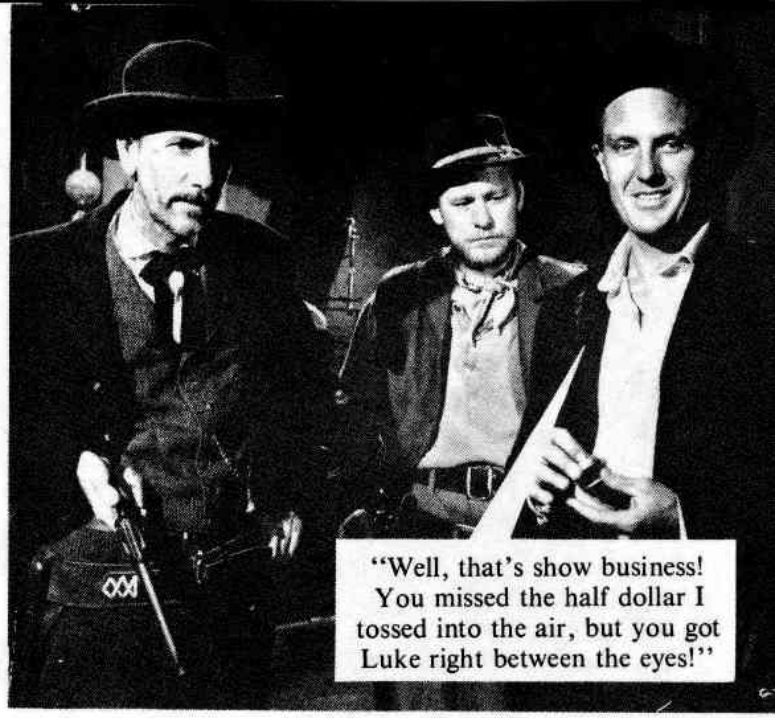

"Don't shoot! This Indian knows where we can buy blankets wholesale!"


"How do you like my horse? I got him by saving 23,000 Raleigh coupons!"


"For the last time, Frank, are you going to tell us which trail doesn't have Indians or toll booths?"

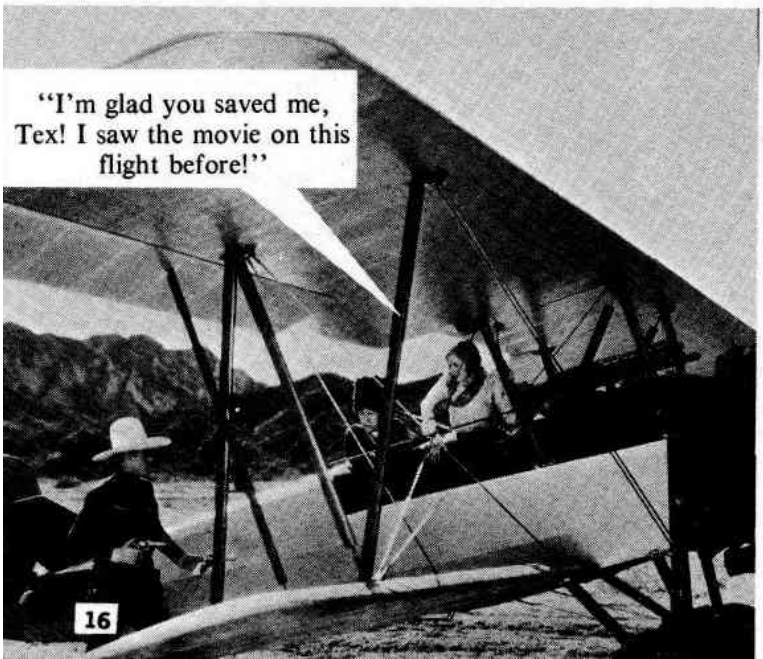

"I can smell 'em, Jessie! You got M & M's in that hand, right?"

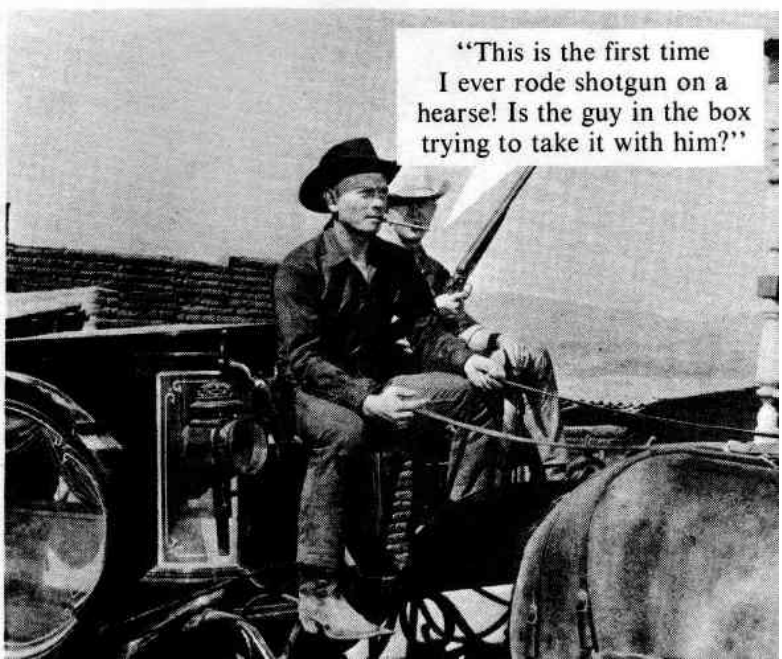
"If there's one thing I hate worse than sheep ranchers, it's turtle ranchers!"


"Well, that's show business! You missed the half dollar I tossed into the air, but you got Luke right between the eyes!"

"I'm a better man for that!"

"Better get in the house, men! Those Indians don't look friendly! They're wearing war paint and black leather jackets!"

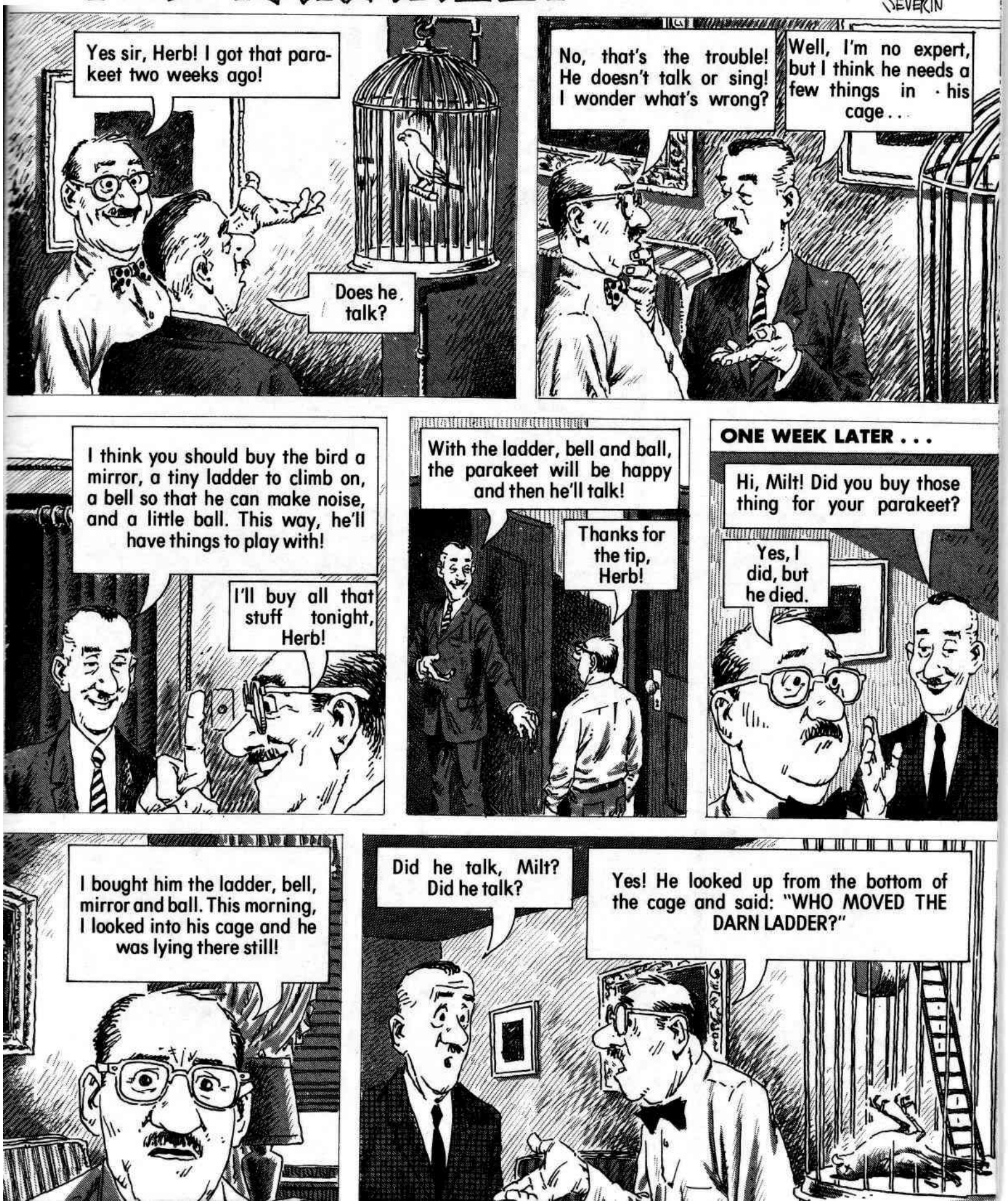

"I'm glad you saved me, Tex! I saw the movie on this flight before!"


"This is the first time I ever rode shotgun on a hearse! Is the guy in the box trying to take it with him?"

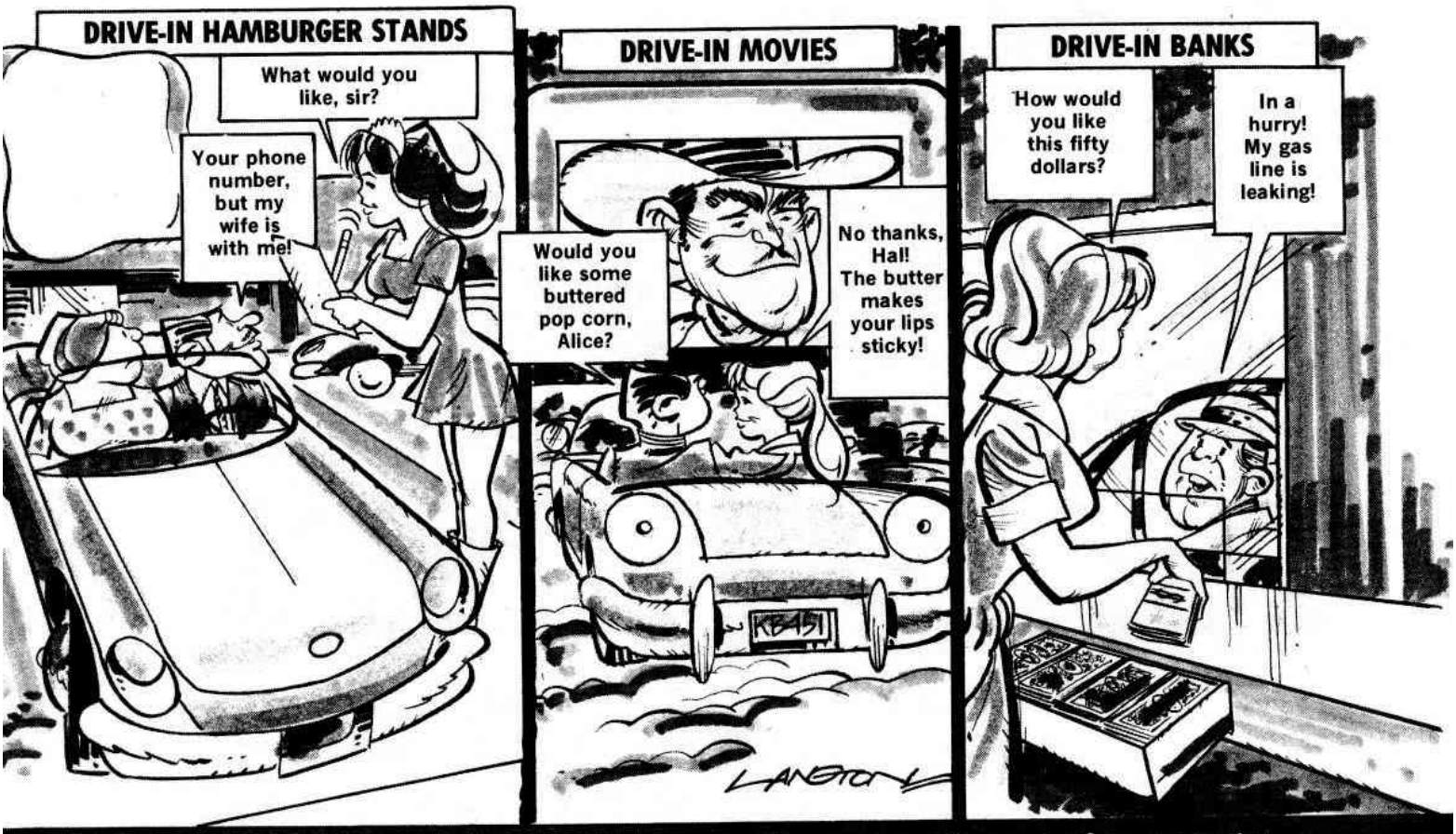
A SAD BIRD SECTION:

THE PARAKEET

SEVERIN

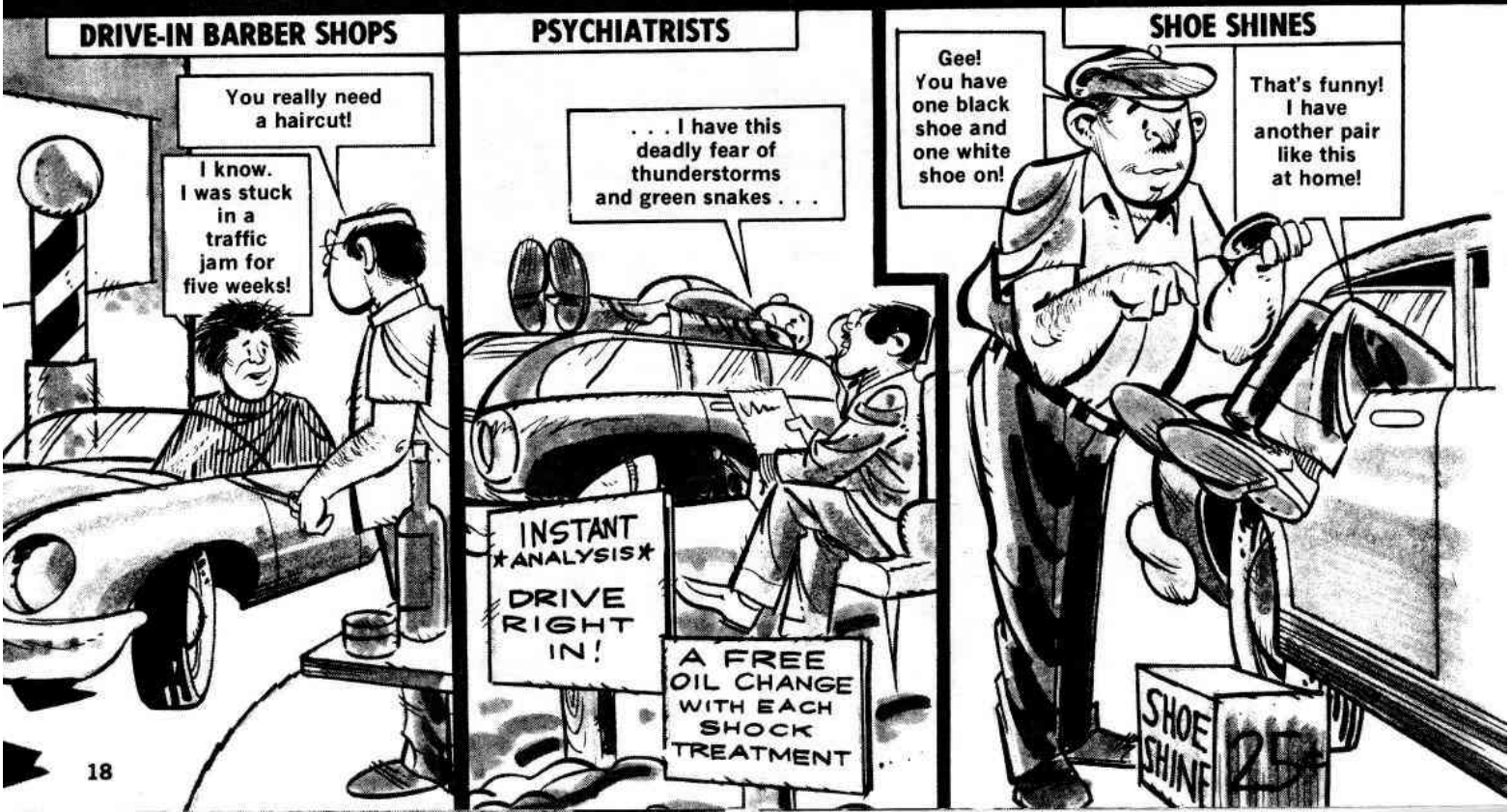


Nowadays, all across the United States you'll find such drive-in businesses as...



We at CRACKED predict that this craze will soon catch on and a motorist won't even have to get out if the car at all. When that time comes, we will have...

DRIVE-IN EVERYTHING



BEAUTY PARLORS
While my hair is drying, Sally, will you do my nails? Big date tonight!
Sure, Grace! By the way, when did you have your car painted?
It looks lovely. It matches your eyes now! Did you hear what happened with Mary? Well . . .
DENTISTS
Better hold on to the steering wheel, Mr. Zank. This may hurt a little!
On second thought, I think I'll come back tomorrow! I think I'm double parked, Doc!
BARS
Give me a gin on the rocks and a road map! I'm lost! (Hic!)
You must be lost. This is the fifth time you've been in here today!
STOCKBROKERS
Bad news, Mr. Fleamer! Allied Fish Nets has just gone down 36 points!
Oh, no! I'm going to kill myself! I'm going to drive off the Empire State Building if I have enough money to buy gas!
COLLEGES
How did I do on the Greek history test, Professor Winderly?
You failed, Saunders! Take your car and go stand in the parking lot for three days!
DRESS SHOPS
. . . And it's the latest style, Mrs. Beamish!
I don't like the color. It clashes with the dashboard!
BUT WHAT EVERY MOTORIST REALLY WOULD LIKE TO SEE IS A
DRIVE-IN PARKING SPACE!

Anybody can be a loser, but it takes a special talent to be a BIG loser. Like, for example, Jackie Gleason when he goes on a diet . . . CRACKED historians have recently unearthed some rare correspondence that document the fact that the Smythe family is . . .

The LOSINGEST FAMILY IN HISTORY!

SEVERIN

DEAR COUSIN OOPS,

STOP PESTERING ME WITH YOUR TROUBLES PROMOTINTING YOUR LATEST DISCOVERY-"FIRE." I HAVE ENOUGH TROUBLE OF MY OWN WITH THE ICY COLD CAVE I LIVE IN.

THE ONLY USE YOUR FLAMES HAS IS TO GIVE NUTS LIKE YOURSELF A HOTFOOT. IT'S AS PRACTICAL AS THE CRAZY ROUND WHEEL YOU SENT ME 6 MONTHS AGO.

YOUR COUSIN UG SMIT

P.S. I HOPE YOU KNOW YOU'RE PLAYING WITH FIRE!

XXIII VIA INFLAMMABLIA
ROMA

LXIV A.D.

DEAR TITVS:

I MVST REGRETFVLLY DECLINE YOVR INVITATION TO ATTEND YOVR MVSICAL FESTIVAL. VNFORTVNATELY, I AM IN THE MIDST OF A BIG FINANCIAL TRANSACTION TO MERGE ALL THE FIRE INSVRANCE COMPANIES OF ROME INTO ONE ORGANISATION, WHICH I WILL OWN AND CONTROL.

HOPING YOV ALL HAVE A HOT TIME AT THE CONCERT, GIVE MY REGARDS TO YOVR NEW VIOLIN VIRTVOSO, NERO.

YOVRS FOR A GLOWING TOMORROW,

OCTAVIVS SMITHVS

PONCE COLA

"THE DRINK THAT KEEPS YOU YOUNG"

CALL de BURP, 23, MADRID, ESPAGNA

This is to certify that Juan Manuel Smythés by virtue of his investment of 5 million pesatas is entitled to own an exclusive bottling franchise for all of Great Britain, France, Italy and South Liechtenstein

Ponce de Leon

EL PRESIDENTE DE PONCE COLA

March 10, 1512

P.S. Dear Juan, Could you please lend me another 5 pesatas? Will pay you back as soon as I return from my voyage to America. Thanks, compadre, P. de L.

16 December 1773
Charleston, So. Carolina

Dear Sarah,

I am very disturbed by all the seditious actions emanating out of your section of the country. Have you and your fellow New Englanders gone out of your minds - destroying Crown property!?

Assuming for the moment that your complaints against taxation have some validity - do you honestly think a bunch of your local bare-foot farmers are going to defeat the world's best army?

If you have any sense at all you will become a charter member of my M.A.R. (Mothers Against Revolution) organisation.

Yours in deep indignation,
Abigail Smythe

P.S. My brother Jonathan is demonstrating his red-blooded loyalty to the Crown by drawing up a document to be called - "The Declaration of Dependence".

A.S.

TOUJOUR DE HANKY-PANKY

London
19, June 1789

Mon cher Pierre,

I am convinced your talk of an impending revolution in Paris is grossly exaggerated. Don't you know our monarchy is as firm as the walls of the Bastille? As a matter of fact, I am leaving the peaceful serenity of my English estate and returning to Paris forthwith.

I figure to make many easy points with King Louis by sticking my neck out for him at this time. The only way we nobles can be usurped is for us to lose our heads..

Votre ami
Compte Henri de Smythé

Magnolia Manor
Augusta, Ga.
July 1, 1863

My dear sister Scarlett,

In anticipation of our glorious Confederate victory, our forces are already approaching Gettysburg, Penn. I have instructed our family solicitor to invest the family fortune in a chain of hominy grit stands that will cover every major city in the North.

I shrewdly calculate that our Southern troops, serving as an army of occupation, will be homesick, in a hostile North, for something that will remind them of the South, even if it is only a five-cent plate of hot grits.

Yours in mutual prosperity,
Rhett J. Smythe

P.S. I also intend to have separate but equal facilities for damnyankees who want to buy a plate of cold grits for ten cents.

SAIL ON THE TITANIC

110% SAFE

DE LUXE OCEAN LINER LEAVES SOUTHAMPTON FOR NEW YORK

JOIN THE FESTIVITIES ABOARD THE TITANIC ON HER MAIDEN VOYAGE!

White Star Lines 32 Grosvenor St., Southampton

Yes, I want to be aboard your fab vessel when it leaves Jolly England for America.

NAME: Davey Jones Smythe

ADDRESS: 13 Friday Lane, England

P.S. As a naval engineer, I cannot understand how your ship can be 110% safe. Reserve me a passage as I wish to get to the bottom of this matter—

HOTEL de PARIS

RUE DE LA TOPLESS 23
PARIS, FRANCE

Sept. 1, 1914

Mon cher cousin Jacques,

As you are well aware, World War I has just been declared. Contrary to public opinion, I don't think this war will be over in a matter of weeks. I am convinced it may well last until Christmas of this year. When it is finally over, I anticipate that all of Europe will want to relax and forget the struggle.

I am therefore building a huge resort on some land I have acquired in the vicinity of Verdun. I predict my resort will soon be bombarded with armies of tourists. Send money tout de suite if you want to join me in exploding profits.

Votre cousin,

Rene Smytaire

Sylvester P. Smythe
92 Calamity St.
Chicago, Illinois

Bob Sproul, publisher
Cracked Magazine
1585 Broadway
New York, New York

Nov. 2, 1953

Dear Mr. Sproul:

I am so convinced of your new publication's future success that I am leavding my msyobr Vjovshp immediatwaely so I cang et in on the gorund floor of your Cracked magazinew. Naturally, I expectto make make many sweeping cahnges in your firm.

You might be inerested too know tat in order to finance my trip to New York, I am selling my half of Playboy, a newly fromed schlock publication.

Convinced that I wi;; at long last clean up, I remzin respectively yoursm

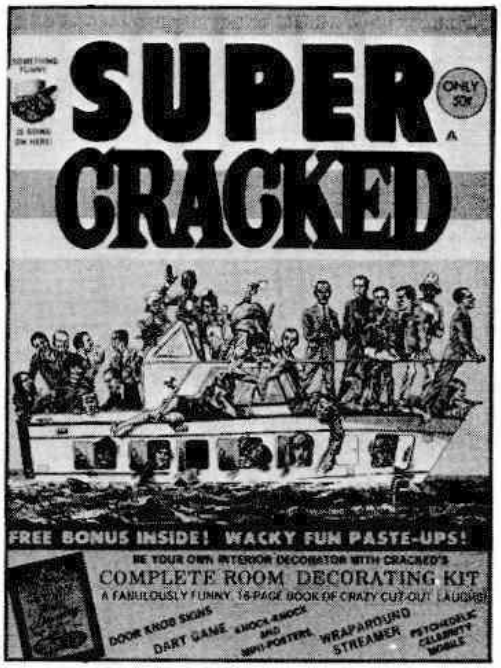
Sylvester P. Smythe

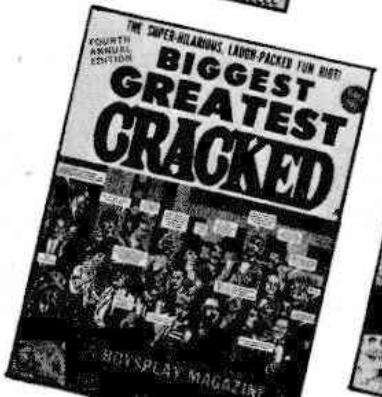
BE YOUR OWN INTERIOR DECORATOR WITH CRACKED'S COMPLETE ROOM DECORATING KIT!

FREE IN THE 2ND SUPER CRACKED ANNUAL

MORE LAUGH-PACKED HUMOR ANNUALS AT 50c EACH

A 16-PAGE BOOK BONUS FEATURING A HILARIOUS ASSORTMENT OF MINI-POSTERS, DOOR KNOB SIGNS, DART GAMES, WRAPAROUND STREAMERS, KNOCK-KNOCK POSTERS . . . PLUS A SPECIAL PSYCHEDELIC CELEBRITY MOBILE! FOR CRAZY CUT-OUT AND HAPPY HANG-UP LAUGHS!





CRACKED ANNUALS
108 So. Franklin Avenue
Valley Stream, N.Y. 11580

I enclose ..... Send me the Annuals I have checked. 50 cents each.

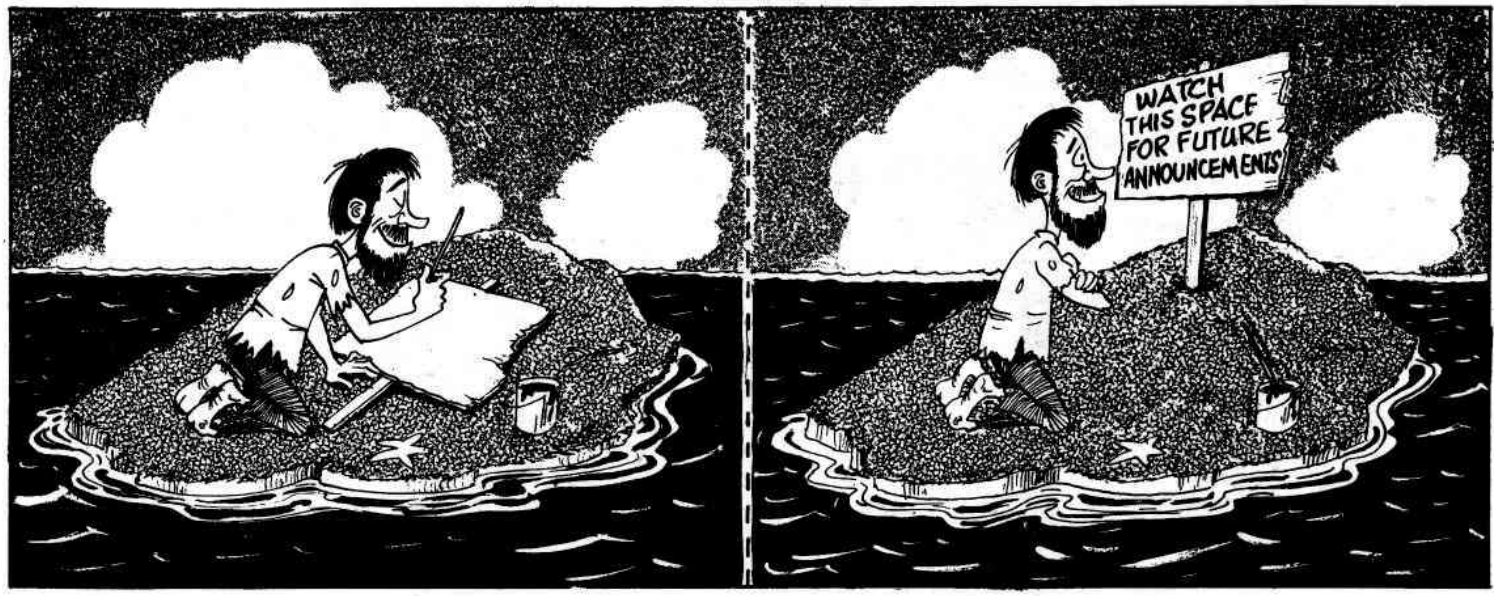
- ☐ BIGGEST GREATEST # 2
- ☐ BIGGEST GREATEST # 3
- ☐ BIGGEST GREATEST # 4
- ☐ SUPER # 1
- ☐ GIANT CRACKED # 3
- ☐ GIANT CRACKED # 4
- ☐ KING-SIZED # 1
- ☐ KING-SIZED # 2
- ☐ SUPER # 2

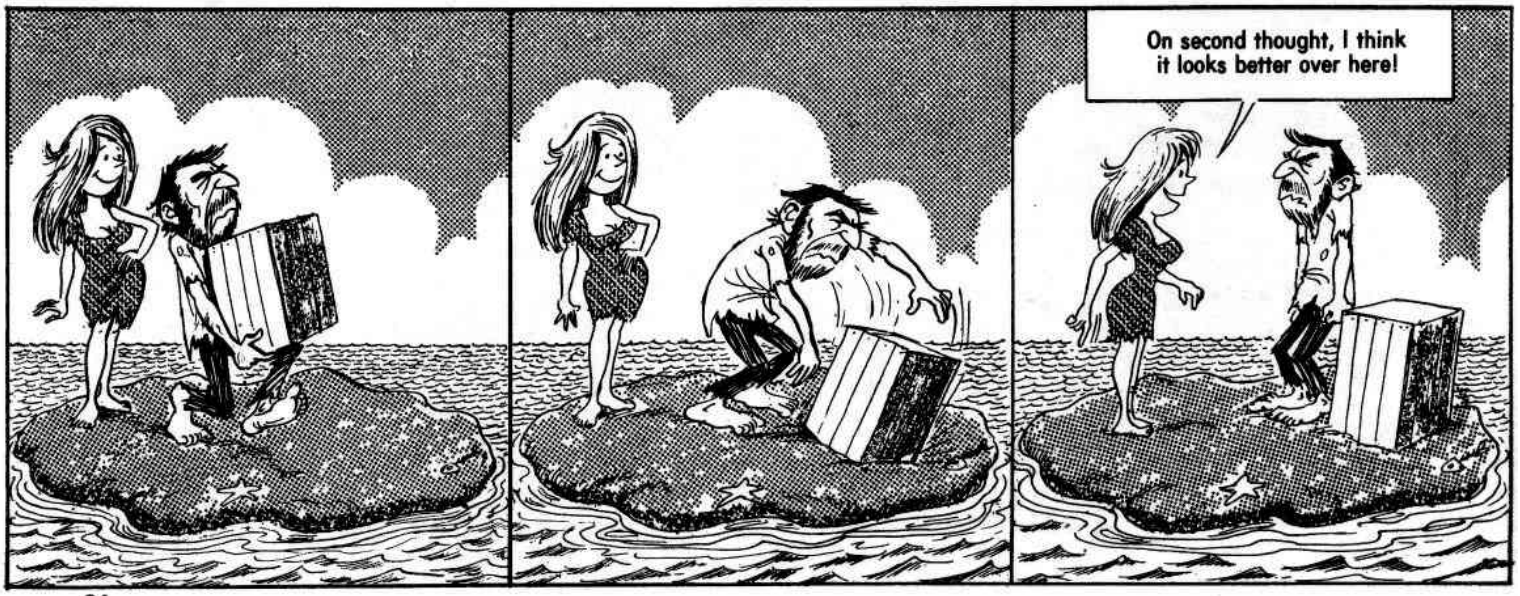
NAME .....

ADDRESS .....

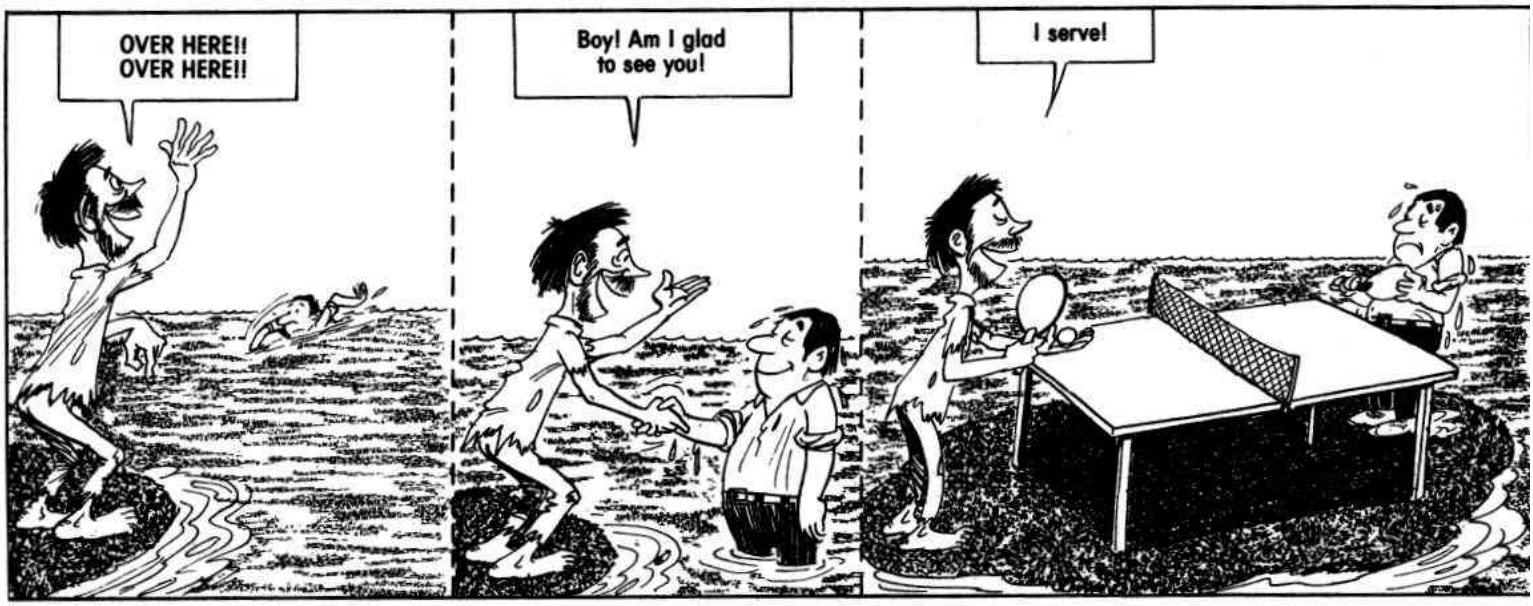
CITY ..... STATE ..... ZIP .....

A CRACKED LOOK AT





DESERT ISLANDS



Because so many Americans are on a dining out kicks, we thought we'd take you

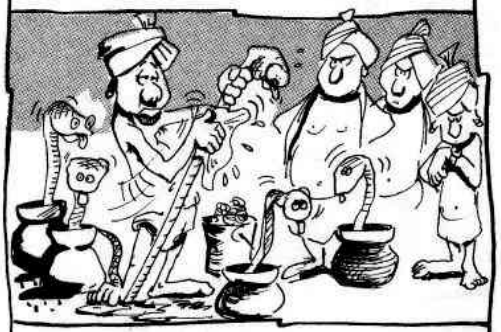
CRACKED VISITS

on a tour of one of the more exciting dinner spots in Iowa. Join us as . . .

A RESTAURANT

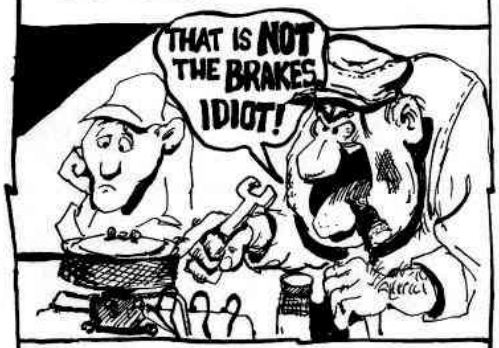
"WHADDAY
A NEW CRA

Whaddayacall a man who cleans snakes?



A viper wiper!

Whaddayacall a domineering auto worker?

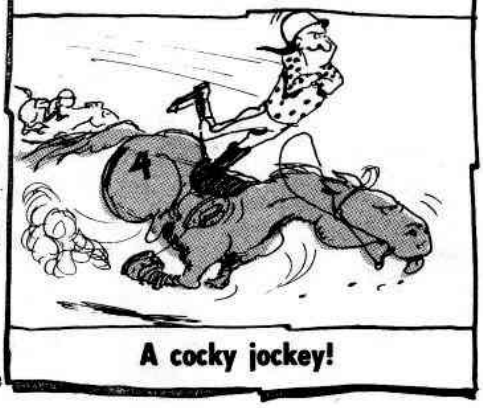


A tyrannic mechanic!

Whaddayacall a man who draws lewd pictures?

A lecher sketcher!

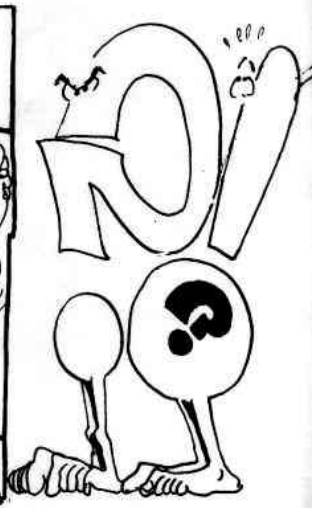
Whaddayacall a smart-alecky horseman at a race track?



A cocky jockey!

Whaddayacall a perfumed mid-riff?

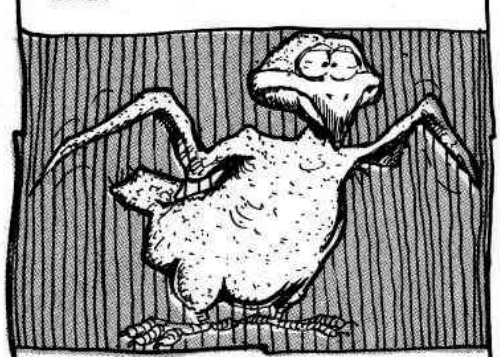
A smelly belly!



Whaddayacall it when a couple can't decide on marriage?

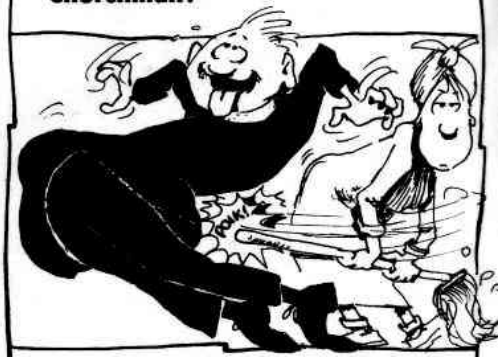
A wedlock deadlock!

Whaddayacall a hairless black bird?



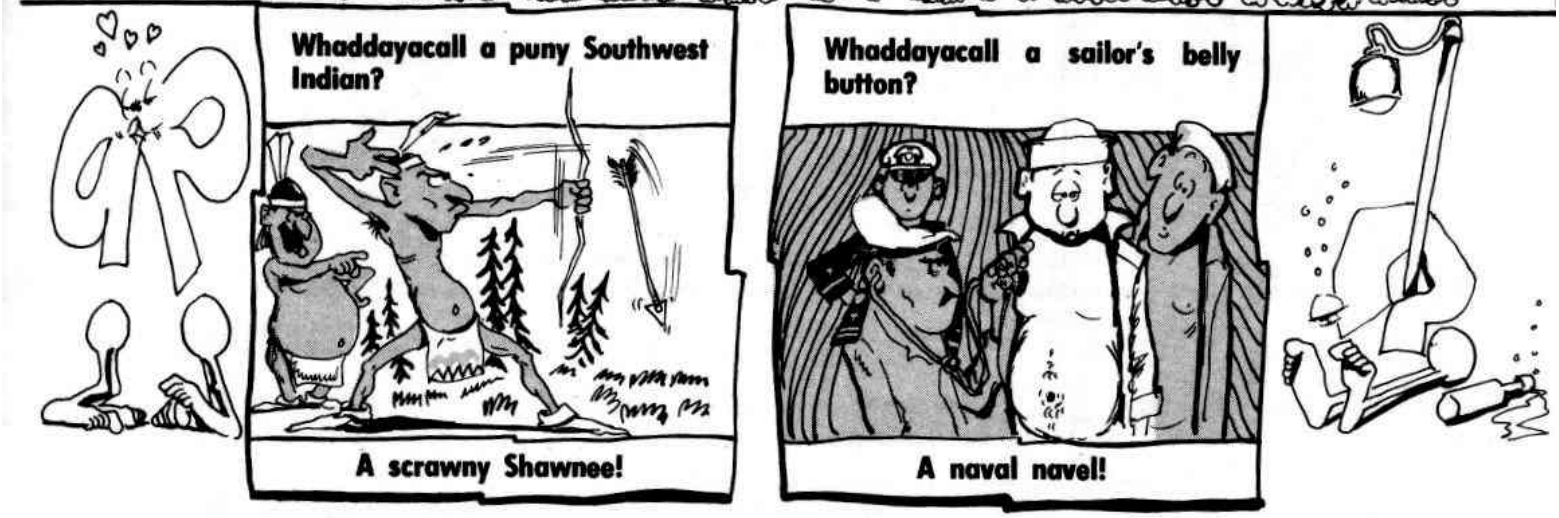
A shaven raven!

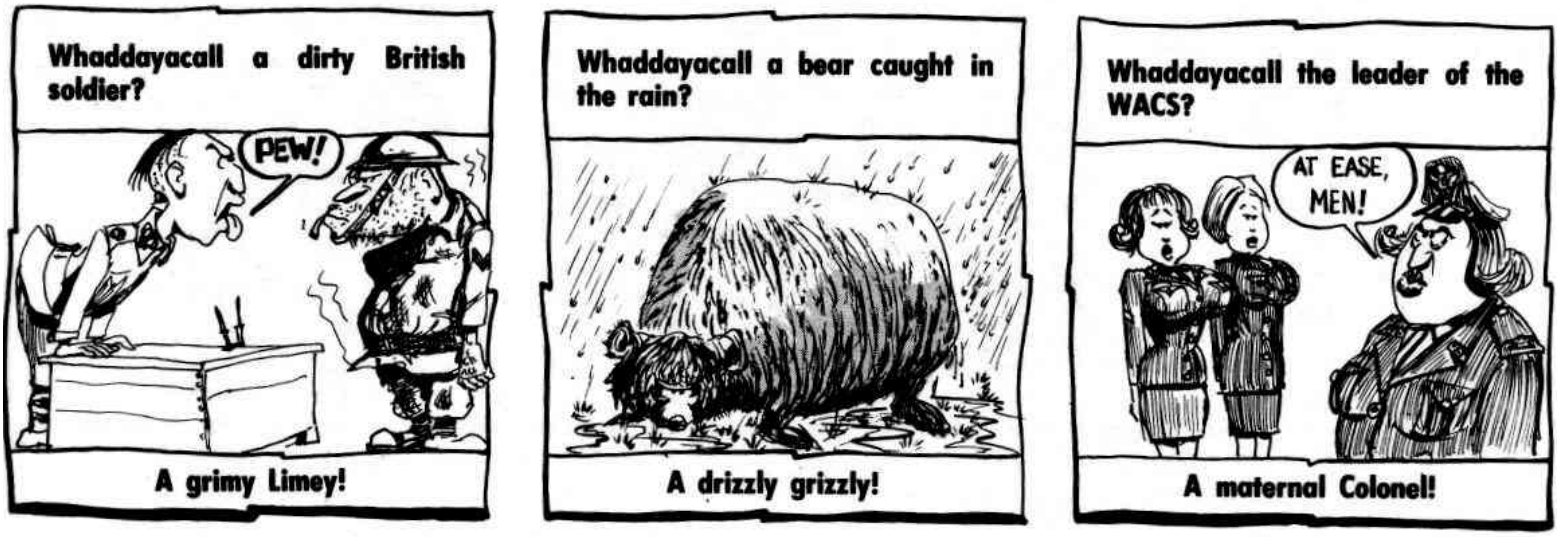
Whaddayacall an excitable Churchman?

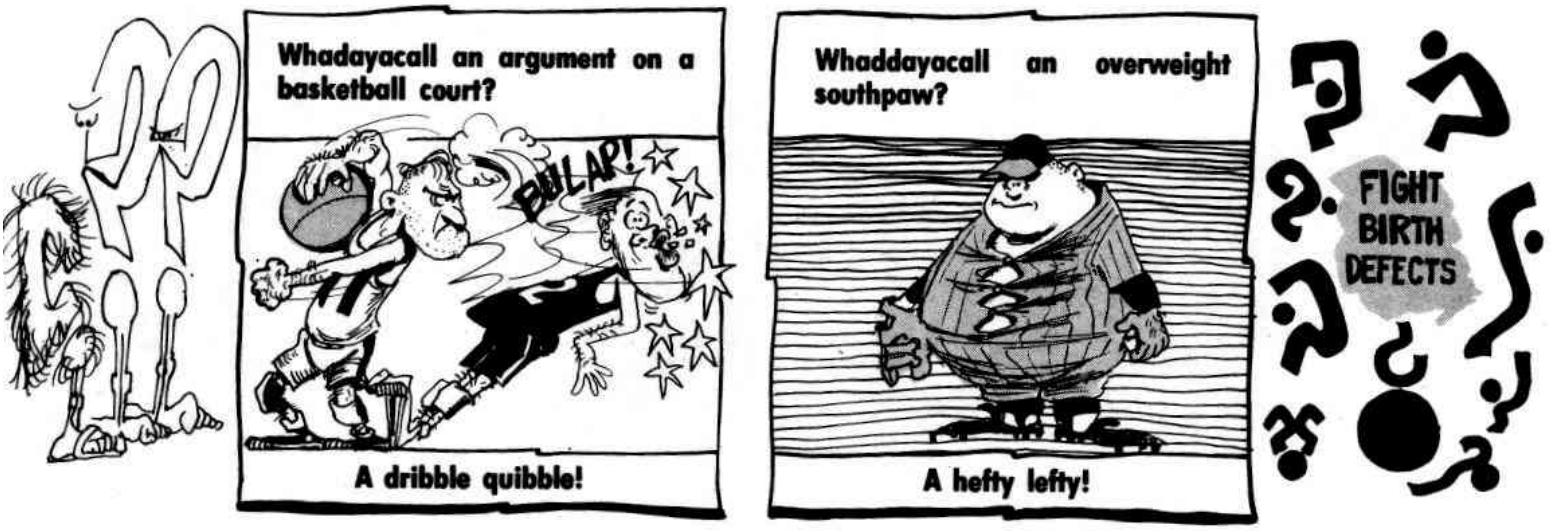


A hysterical clerical!

ACALLITS?"
CKED GAME







Whaddayacall a tremendous alcoholic binge?

A super stupor!

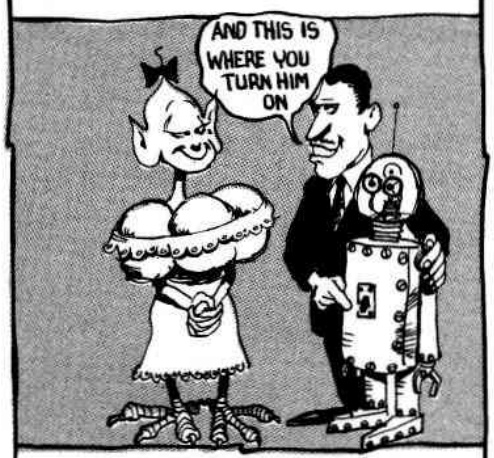
Whaddayacall a restaurant that serves bad food?

A ptomaine domain!

Whaddayacall an old Indian guru?

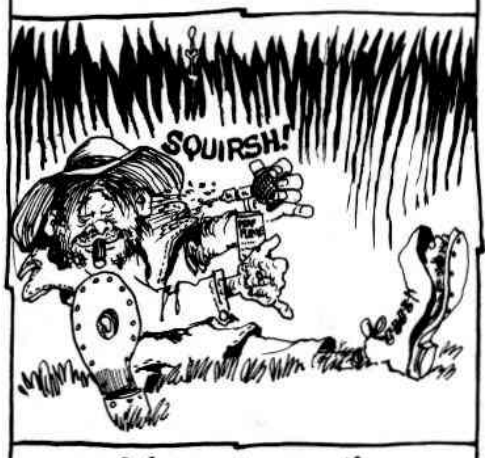
A fogey Yogi!

Whaddayacall a lonely hearts matchmaker?



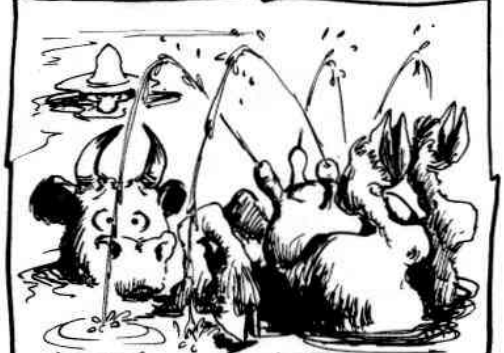
A stranger arranger!

Whaddayacall a hobo who perfumes himself?



A fragrant vagrant!

Whaddayacall a cow who gives too much milk?



An udder flooder!

Whaddayacall what a Cuban hippie smokes?

A Havana banana!

REAL AD

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Melted Ice Cream .....Venus Fly Trap

.....Fake Faucet .....Giant Blow-up Poster

Name.....

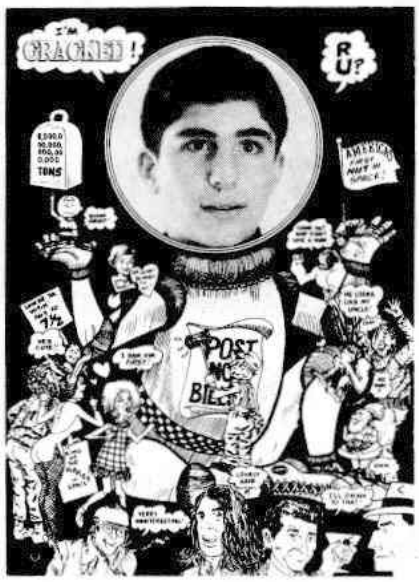
Address.....

City.....

State..... Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

PERSONALIZED GIANT 2- BY 3-FOOT CRACKED BLOW-UP



The funniest poster you've ever seen . . . And YOU are in it. Just send any clear black and white photograph (no negatives) of yourself up to 8"x10" to have this CRACKED BLOW-UP made. Your original photo returned undamaged. Guaranteed side-splitting . . . And it's funny, too.

only $3.95 each

MELTED ICE CREAM

$1.00 Ea.

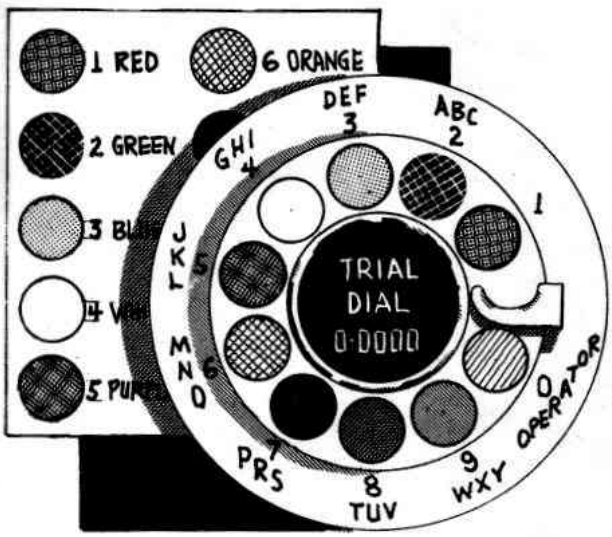
Ooey-Gooey! The perfect practical joke in heavy plastic!

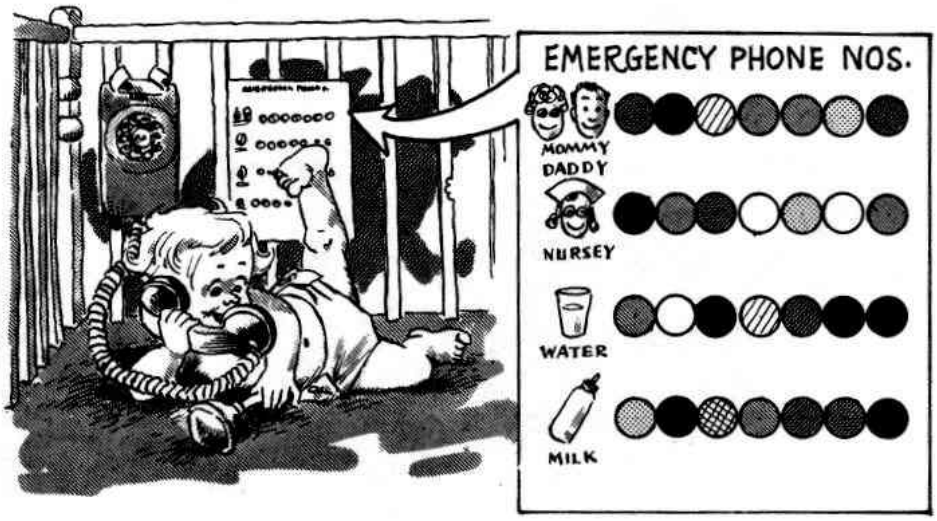
Lately, phone companies have made numerous attempts to acquire new business, but their products and advertising have been aimed at the adult market for the most part. We regard this as wasted effort, and we here at CRACKED qualify as great experts on wasted effort. (Each issue of our magazine attests to that!) Everyone knows that the chief users of phones today are the under-20 set, and it's to this age group that phone companies should gear most of their products and advertising. To show you what we mean, here are our tips for . . .

PHONE SERVICES FOR TOTS and TEENS

Phone companies can strike a veritable bonanza by offering the following services to the under-20 set.

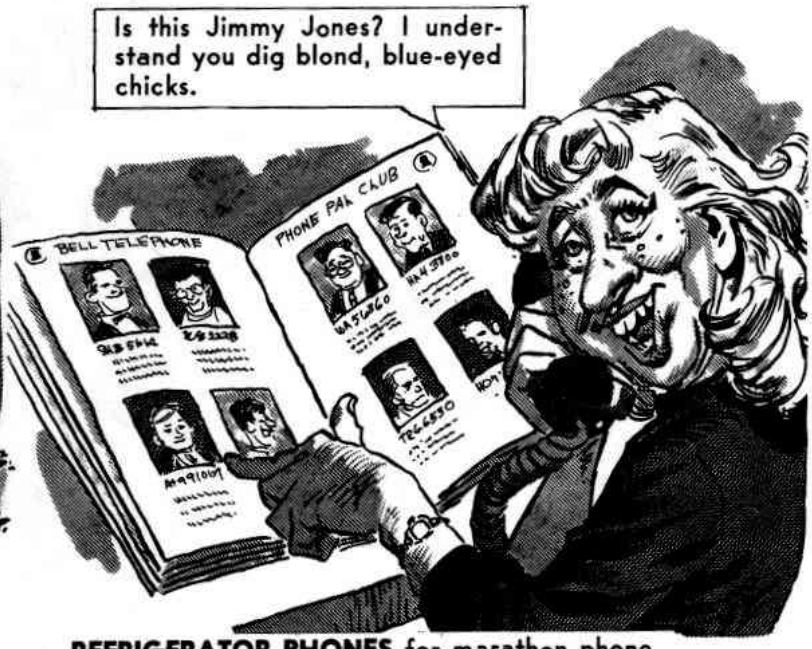
COLOR DIAL SETS for kids who are too young to distinguish numbers.



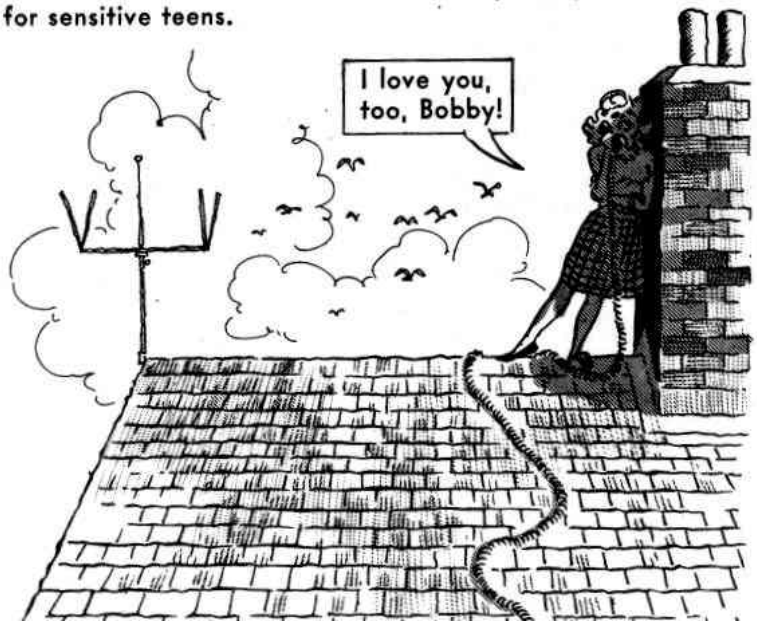


POCKETBOOK PHONES to take care of every emergency.

PHONE PAL CLUBS to supplement pen pal clubs.



EXTRA LONG EXTENSIONS to insure privacy for sensitive teens.



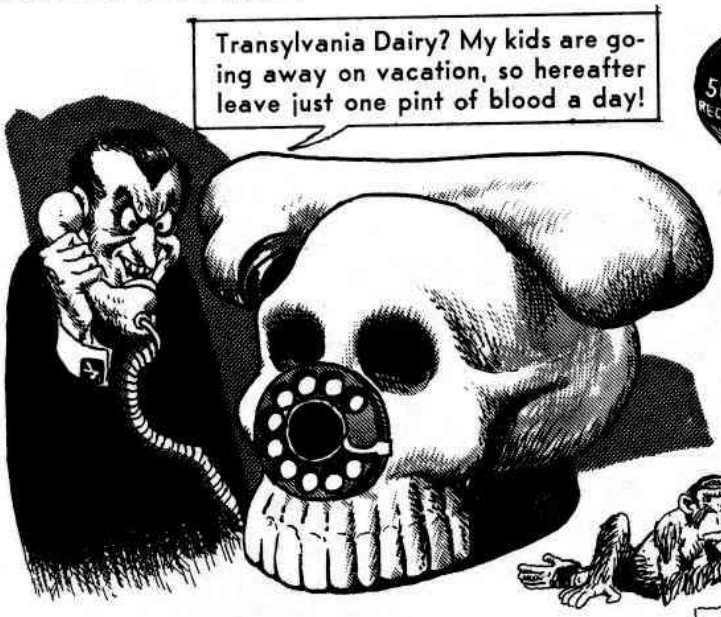
REFRIGERATOR PHONES for marathon phone conversations.

Phone companies would do well to design phones with special appeal for the younger set.

DONALD DUCK PHONE FOR SUB-TEENERS

WESTERN FAN PHONE

MONSTER FAN PHONE



HEALTH FADDIST PHONE

Phone permits owner to get in plenty of exercise during call.

MEDIC FAN PHONE

ELIOT NESS-TYPE PHONE

Phone comes equipped with straw hat and double-breasted suit. Over 500,000 of these phones available (all slightly used!).

In their advertising, phone companies should encourage youngsters to use the phone more often (not that they really need such encouragement) by offering under-the-table rates to kids who run up the biggest phone bills.

Teen-agers! . . . Be the first in your neighborhood to play this exciting, new game.

TELEPHONE ROULETTE

As you probably know, the **new, long distance code system** permits you to call almost anywhere on the globe. So we at the Ball Telephone System office thought of a kookie new game for you kids to play. The rules are simple.

1. Blindfolded contestants take turns dialing any ten numbers on the phone.
2. The contestant who makes the most distant call wins the game.

To help you play this game you'll want our free booklet

50 SUGGESTIONS ON WHERE TO HIDE WHEN DADDY GETS THE PHONE BILL!

RING A DING DING — WE HAVE THE DING DONG

Have a ball with the Ball Telephone System

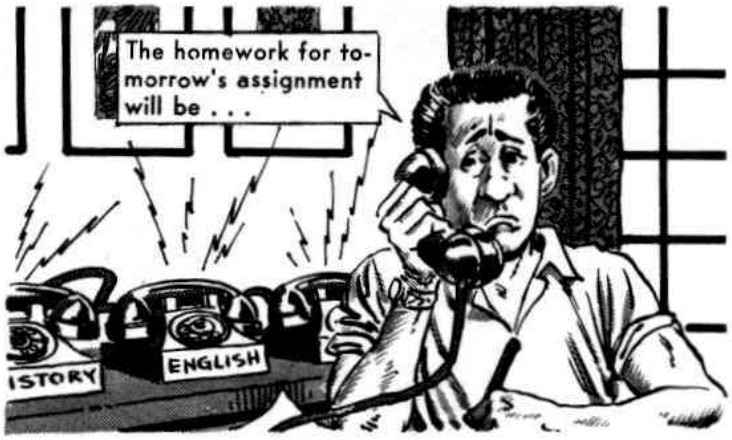
The greatest area for expanding phone service lies within the schools. It is here that youngsters spend almost half of their waking (the word is used loosely) hours. School authorities should have no objections to phones being installed at every desk, once the following advantages are pointed out:

Students in the last rows of even the largest classrooms will now be able to recite with ease.

The annoying practice of passing notes will be eliminated.

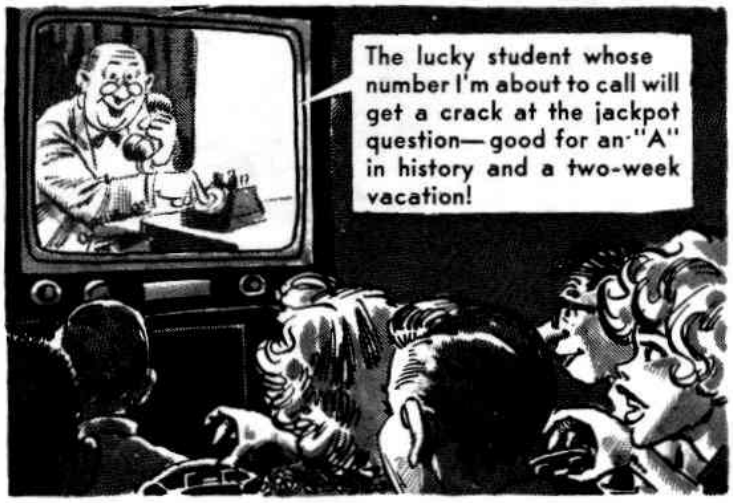
Unruly students can be immediately connected to the principal's office for instant disciplinary action.

Hooky playing and malingering can be eliminated by bringing school phones right into the absent student's home.



The school phone will eliminate the evil practice of copying another student's exam . . . Cheating students will now be able to call home for answers.

The school phone combined with the TV classroom can make for interesting combinations.



REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.

HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

☐ BLACK WIDOW SPIDER	ALL RUBBER MASKS $3.00 each.	
☐ HORRIBLE HANDS		☐ WEREWOLF
☐ SHRUNKEN HEAD	☐ DEVIL	☐ MAN-FROM-MARS
☐ RAT IN BOX	☐ FRANKENSTEIN'S MONSTER	☐ VAMPIRE
☐ FRANTIC FEET		☐ HORRIBLE-MONSTER
☐ MONSTER-FROM MERCURY	☐ ZOMBIE	☐ SKULL
	☐ WITCH	☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada, please include additional 25¢ postage per item.

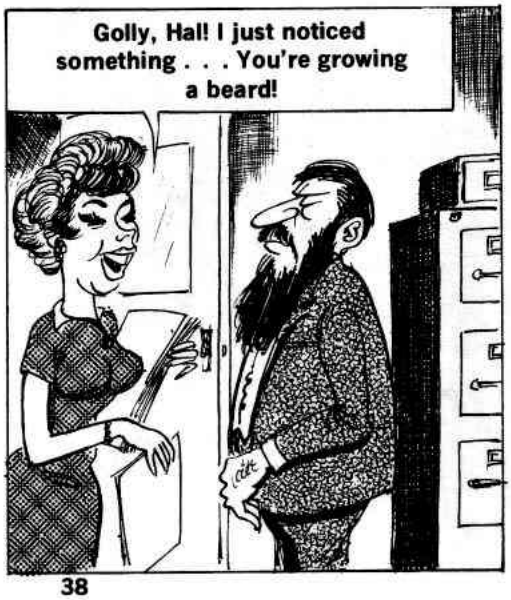
BLACK WIDOW SPIDER.

$1.00 Ea.

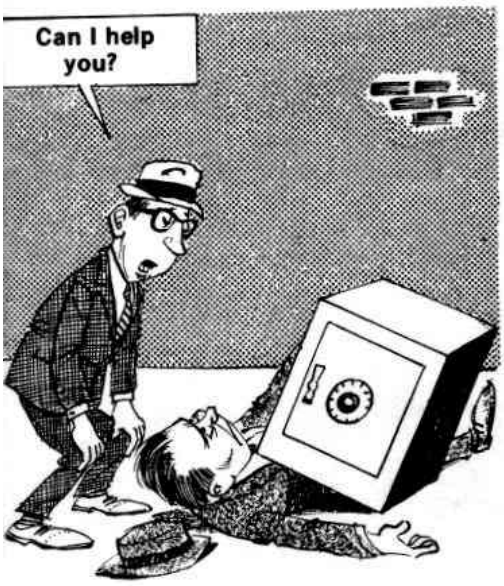
A real horror, but great fun.

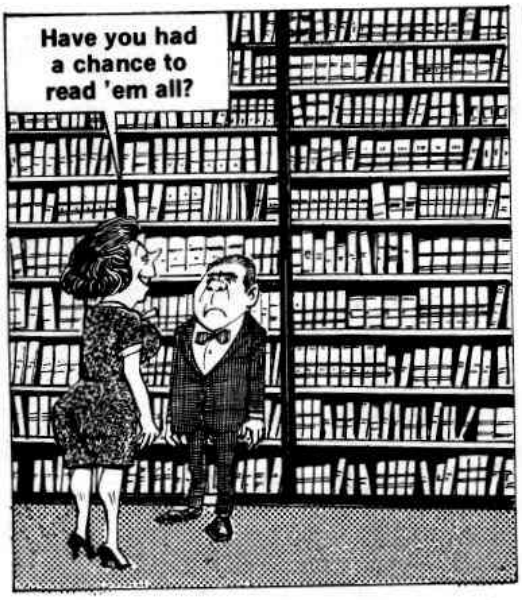
What the world needs now are less folks who keep saying the wrong thing at the wrong time. CRACKED would now like you to meet a batty bunch we can do without whom we fondly call. . .

THE



DUMB-DUMB PEOPLE!





Let's face it! Who keeps getting awards? Important grown-up people —that's who! Nobody ever gives the poor nowhere kids of our country any recognition at all. This is a sorry state of affairs! We figure that kids would do much better in school if they were given some kind of award—just like the people in any other profession. And so CRACKED has come up with a few award-losing examples.....

AWARDS FOR SCHOOL KIDS

McCARTNEY

PROMISING FUTURE AWARD

OSWALD MURDOCK for being the kid most likely to succeed...at becoming a bum!

PERSERVERANCE AWARD

HARVEY GLUCK for getting along under a severe handicap ...He has no brains!

TEACHER'S PET AWARD

ORVILLE GLOBB for being the teacher's pet...only because she can't afford a dog!

ATHLETIC AWARD

RUDOLPH SHNITZENHAUS for having an athlete's body, athlete's hands, and mainly ...athlete's foot!

POPULARITY AWARD

MINNIE HOTCHKISS for being Number One in the school . . . and there's nothing lower than Number One!

CLOTHES HORSE AWARD

ZELDA GLOCKENSPIEL for being a real clothes horse... Namely, wearing clothes that make her look like a horse!

SOLID CITIZEN AWARD

JEFFREY LUNK for being one good kid that money can't buy ... He's good for nothing!

ALL-AMERICAN AWARD

ARNOLD BLENCH for being the kid who has everything ... Bad breath, cavities, a running nose...

SLICK CHICK AWARD

BARBARA NOODNIK for having the kind of figure boys whistle at... They think she's a dog!

FINANCIAL AWARD

DWAYNE FAFOOFNIK for being voted the kid destined to make a lot of money... but who'll have trouble passing it!

ATHLETIC AWARD

HOMER FERGUSON for being a two-letter man at school... B.O.!

SCHOLASTIC AWARD

IRENE GLUTTON for being such a good student... She even studies for her blood test!

GOOD MEMORY AWARD

SONIA DRUDGE for having the memory of an elephant... and the shape to match!

PUBLIC SERVICE AWARD

BRUCE FURD for doing his utmost to conserve water..., by never taking a bath!

GOOD BET AWARD

HERBIE SLOFKISS for always putting his money where his mouth is... Into a sticky candy bar!

PERSONALITY AWARD

MONTGOMERY SLOBB for having a nice, even disposition ... Miserable all the time!

SWINGING CAT AWARD

DENNIS KLINEMINE for having all the girls fight over him ... Wanting to beat him up!

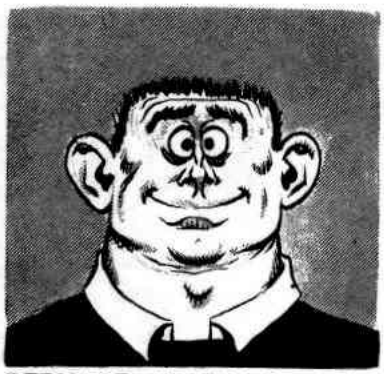
LEADERSHIP AWARD

STANLEY FARFEL for being the head of the block... and deserving of the nickname "Block Head!"

THRIFT AWARD

SIDNEY SFORTZ for finding a new way to save money... By borrowing from everybody else!

UNIQUENESS AWARD



BERNARD KLUTZ for being proof that a human being can live without a brain!

ACHIEVEMENT AWARD

MELVIN KLOBHOLZ for never asking anybody for help... and lousing up everything by himself!

REAL UGLY AWARD

IRVING SHTICK for having a pock-marked face... from learning to eat with a knife and fork!

REAL BIG AWARD

JOE BIGGER for having a big heart, a big soul, and mainly... a big head!

ANGELIC AWARD

SYLVIA NUTT for making everyone she comes in contact with seem more beautiful... because she's so ugly!

GOOD CITIZEN AWARD

WENDELL GURNEY for helping in the fight against juvenile delinquency... by belonging to a street gang!

HOLLYWOOD AWARD

WANDA FERN for having the face of a real movie star... Lassie!

DETERMINATION AWARD

OTTO WETHERBY for getting along despite a physical disability... No guts!

WARMTH AWARD

FELIX KVETCH for being the warmest kid in the school... Mainly, he's full of hot air!

Ever watch a comedian on TV and say to yourself, "Say, I can write a better joke than that!"? Sure you have and so have thousands of other viewers! Well, here's your chance right now! Just make up a gag to fit the following intros. Who knows? You may be on your way to fame and fortune. As an extra prize, when you're finished send 'em into CRACKED and we'll print the best jokes, giving you full credit...

HOW TO BECOME A COMEDY WRITER

BOB HOPE

"It was so smoggy in Los Angeles today that

DEAN MARTIN

"Last night I got so drunk that

PHYLLIS DILLER

"My kitchen is so dirty that last week I found a

JACKIE GLEASON

"Miami Beach is so crowded that I saw

RED SKELTON

"Want to have some fun? Walk into an antique store and say

JERRY LEWIS

"I won't say my wife is a bad cook, but

WOODY ALLEN

"I just solved my parking problem. I

JOEY BISHOP

"I won't say she's fat, but

JOHNNY CARSON

"The walls in my apartment are so thin that

BUDDY HACKETT

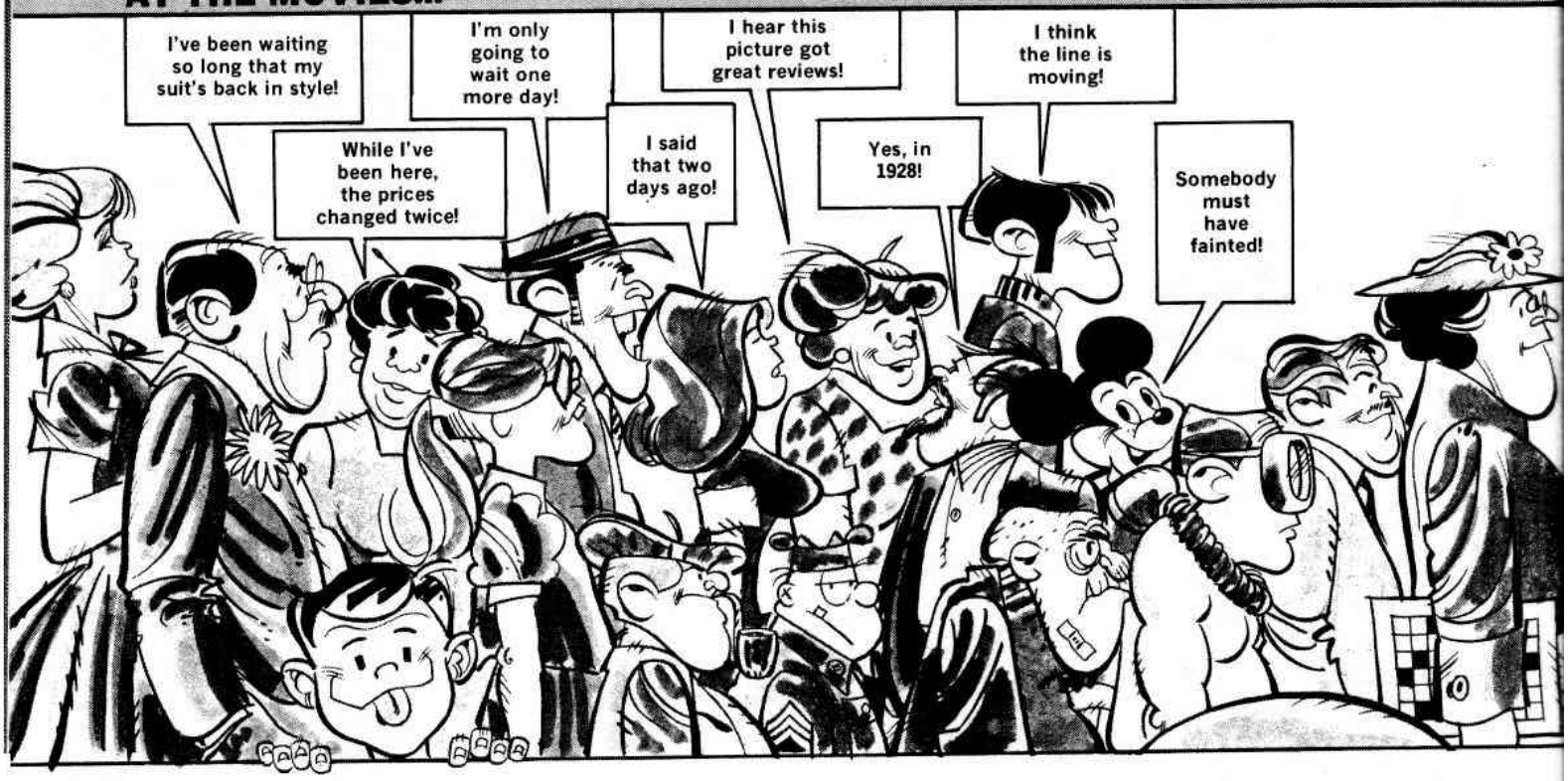
"I once lived in a town so small that

THE STAND-UP FOLKS SECTION:

Whoever said that the world was having a population explosion wasn't kidding! And to prove it, all a person has to do is just look around. There are more people than there are ants at a picnic! And you'll find these people waiting in...

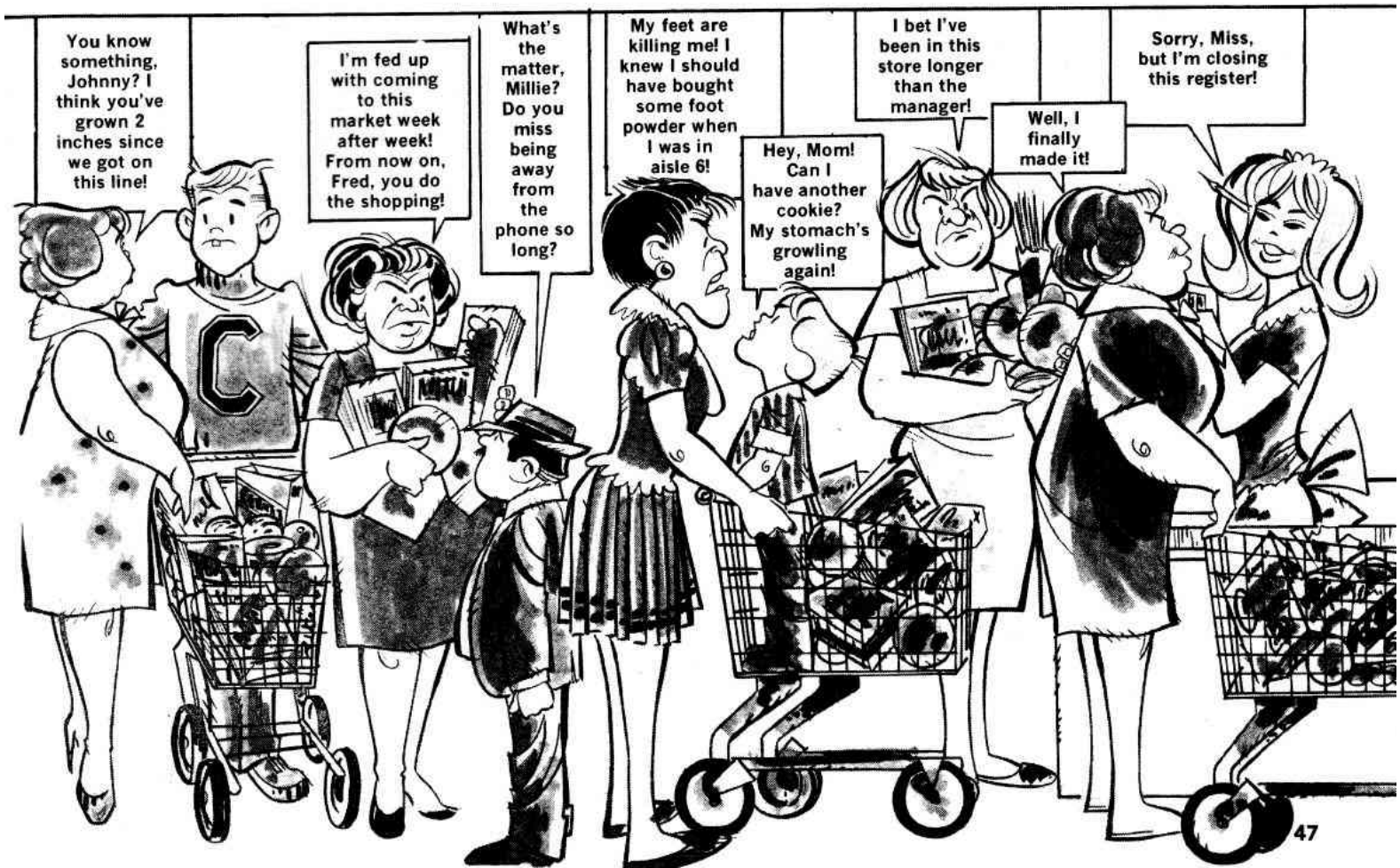
OH, THOSE

AT THE MOVIES...



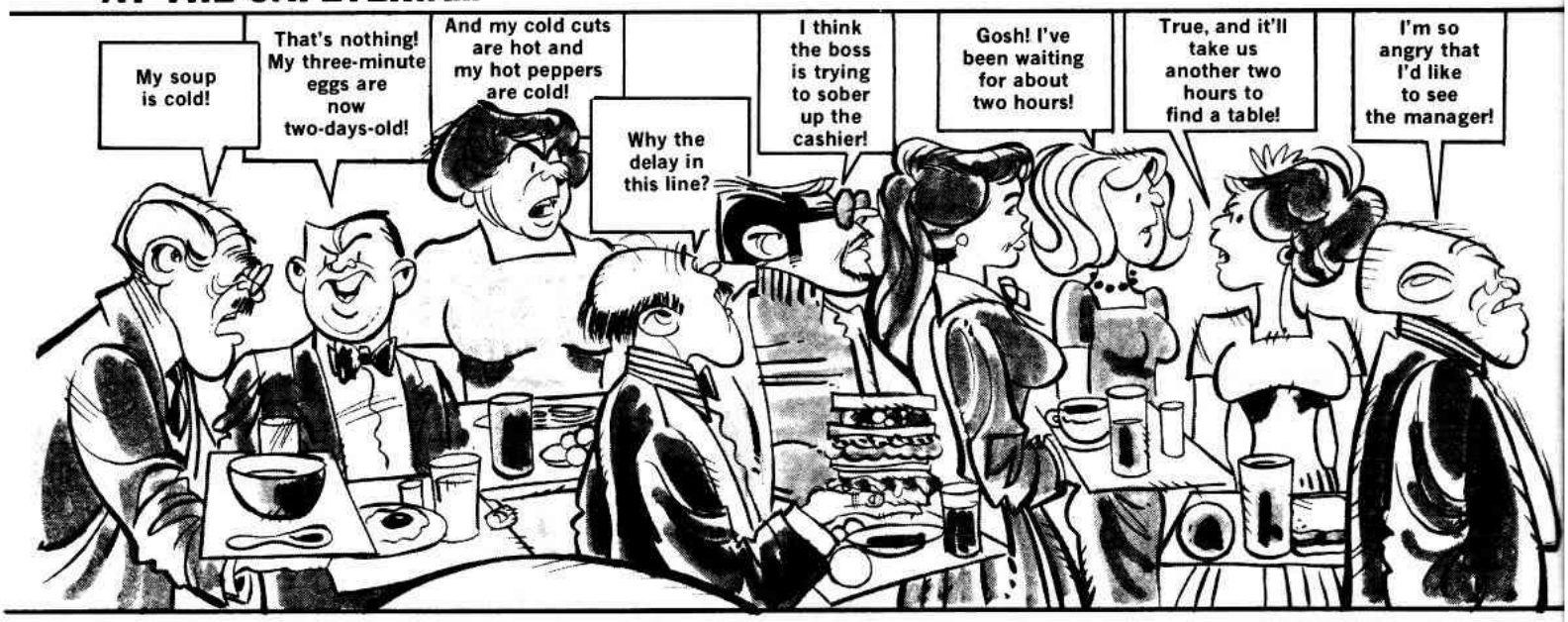
AT THE SUPERMARKET...

OH-SO-LONG LINES



AT THE BANK...

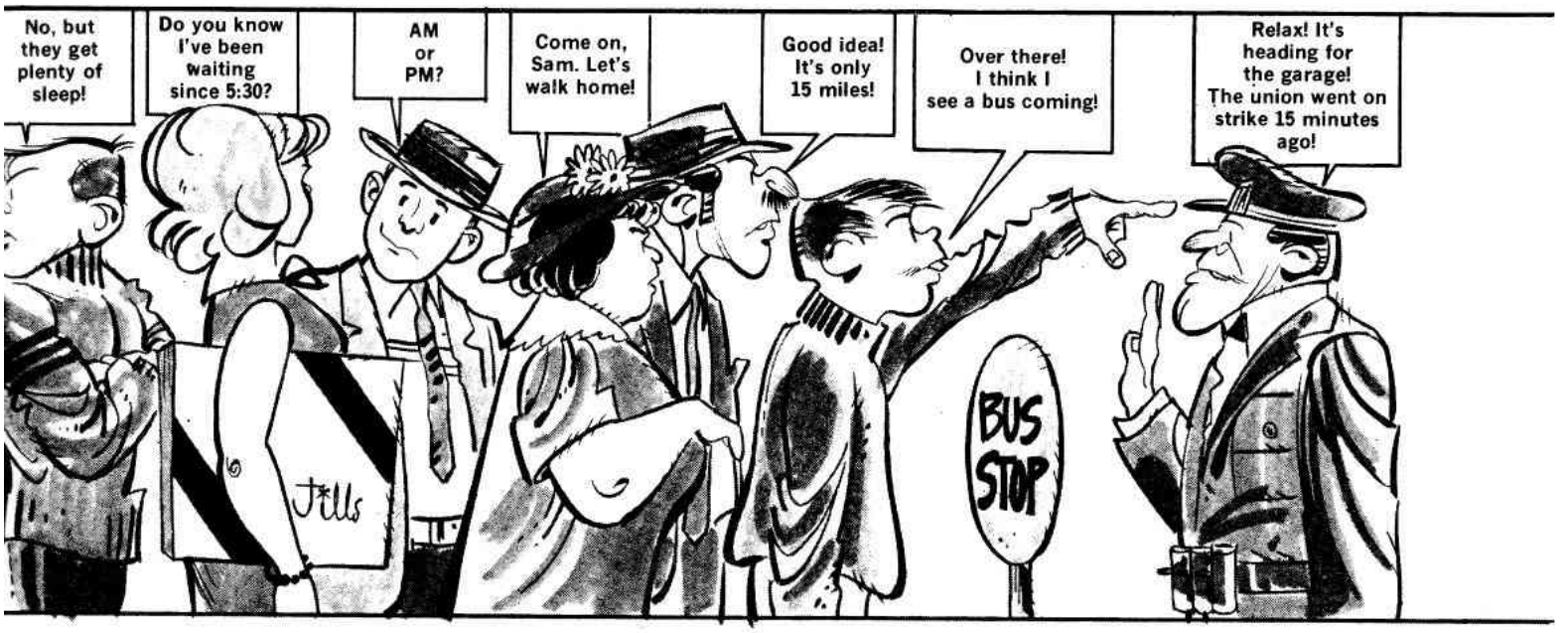
AT THE CAFETERIA...



AT THE BUS STOP...

These tellers are slower than turtles!
Except when it's time for them to leave!
What are you doing Saturday and Sunday, Judy?
Soak my feet in a pail of water!
What does "Banking Hours" mean?
The customer gets in the line at 9 and gets out at 3!
I made it!! I made it!!
That's what you think! I just quit!
TELLER

Forget it! It's his lunch break and he doesn't eat here!
How did you find this place, Hank?
Some guy I hate told me about it!
I'm not going to pay for this cold coffee!
Ssshhh! Don't tell 'em about it! They charge more for iced coffee!
Thank goodness! I can finally pay for this stuff!
Sorry, but you'll have to wait while I get this register fixed!

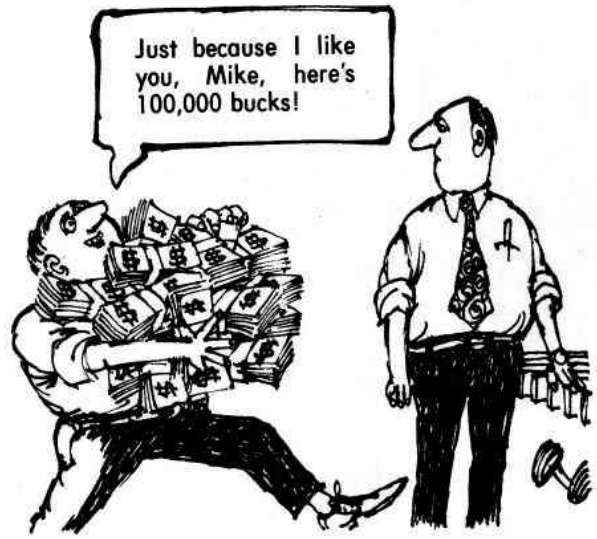

No, but they get plenty of sleep!
Do you know I've been waiting since 5:30?
AM or PM?
Come on, Sam. Let's walk home!
Good idea! It's only 15 miles!
Over there! I think I see a bus coming!
Relax! It's heading for the garage! The union went on strike 15 minutes ago!
BUS STOP
Jills

SHUT-UPS

I GAVE AT THE OFFICE.

Ladies first!

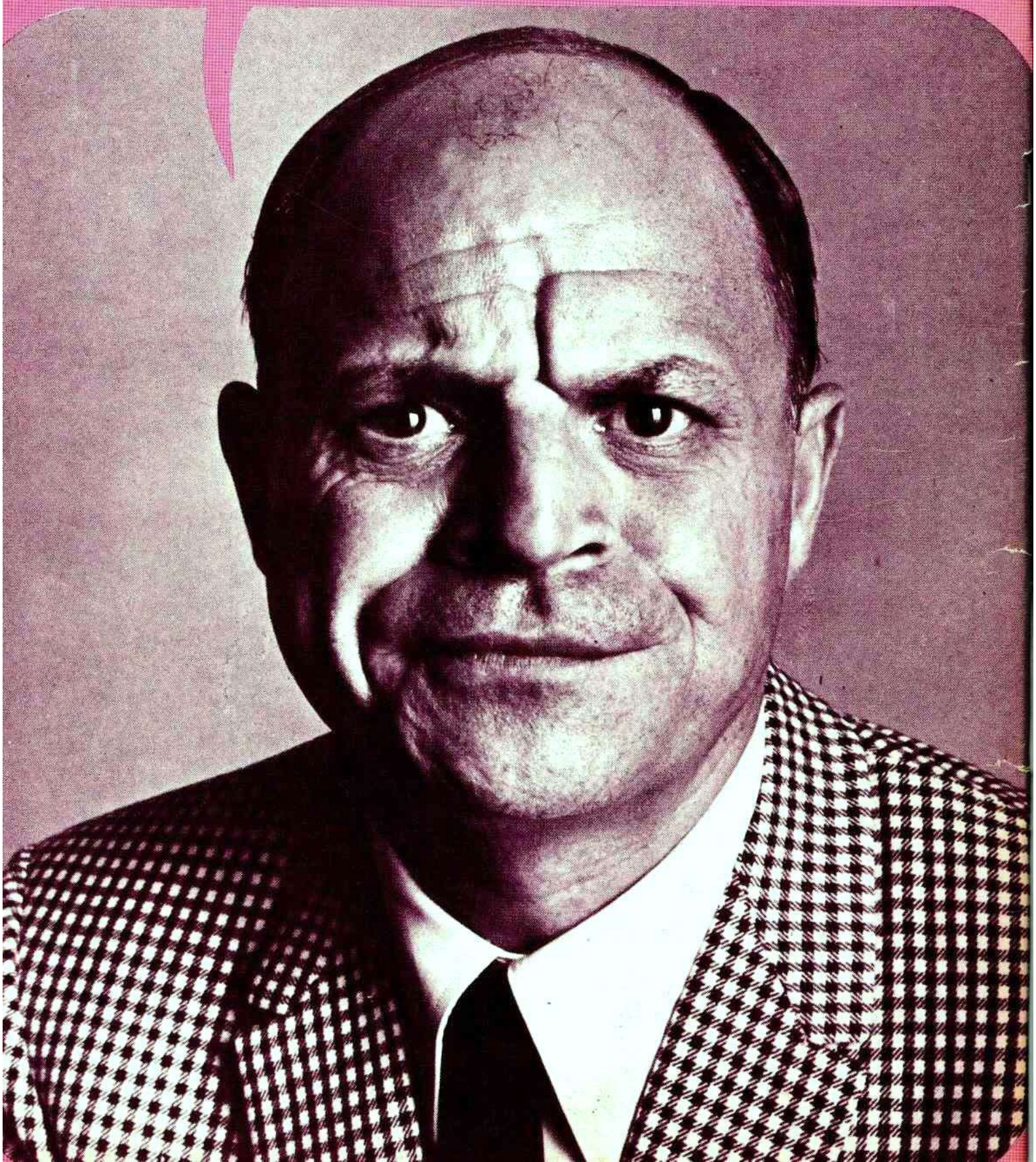
Lover's LEAP
SHUT-UP! You go first. I don't trust you, Herbie!


Just because I like you, Mike, here's 100,000 bucks!

SHUT-UP! We still have to print 900,000 more before quitting time!
U.S. BUREAU OF PRINTING AND ENGRAVING

I object to this wedding because...

SHUT-UP! You're the groom, dumb-dumb!

CRACKED POSTER #11

"Hi, dumb-dumb! Reading CRACKED again? What's the matter? Can't find your Mother Goose Coloring Book or your collection of hand-painted hair nets? Keep on reading CRACKED, and before you know it, your mind will be bananas and the men in white jackets will take you away to the yo-yo farm where you can spend your mornings weaving baskets out of cooked spaghetti and your afternoons cutting out paper dolls for Rosemary's baby . . . I read CRACKED once and, frankly, it was as much fun as watching a disconnected TV set. I've read funnier things on a doctor's eye chart . . . Look, instead of sitting there reading CRACKED, why don't you do something good for the U.S.A.—like move to another country?"